

# ANNUAL GENERAL MEETING AND OTHER INFORMATION

## ANNUAL GENERAL MEETING

Betsson AB (publ) Annual General Meeting will be held on Thursday, 6 May 2010 at 2 p.m. in the auditorium of the Delphi Law Office at Regeringsgatan 30-32 in Stockholm.

Shareholders wishing to attend the AGM must be

- registered in the Euroclear Sweden AB (formerly VPC) share book by Thursday, 29 April 2010.
- notify their intention to participate in the AGM by Tuesday, 4 May 2010 by noon at the latest.

Notification of attendance at the Annual General Meeting must be made in writing to the company at address Regeringsgatan 28, 111 53 Stockholm, phone +46 8506 403 00, fax +46 8735 57 44 or via e-mail: [info@betssonab.com](mailto:info@betssonab.com).

Notification should include name, personal registration/organisation ID number, address, telephone number, shareholding and the number of representatives (maximum two). If participation is by proxy, the proxy instrument must be submitted with notification of participation in the Annual General Meeting.

Shareholders whose shares are managed through nominee shareholders must, in order to be entitled to participate in the Annual General Meeting, temporarily register their shares in their own names at Euroclear Sweden. Shareholders who wish to re-register must notify their nominee well in advance of Thursday 29 April 2010.

## OTHER INFORMATION

Betsson intends to publish financial information relating 2010 as follows;

Quarterly Report Q1, Interim Report January-March 2010	27 April 2010
Quarterly Report Q2, Interim Report January-June 2010	23 July 2010
Quarterly Report Q3, Interim Report January-September 2010	26 October 2010
Quarterly Report Q4 Full Year Report January-December 2010	11 February 2011

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**NEW DATE SET FOR AGM  
TO 3 JUNE 2010. MORE  
INFORMATION AVAILABLE  
AT [WWW.BETSSONAB.COM](http://WWW.BETSSONAB.COM)**