

## FORM FOR VOTING BY POST

This form must be submitted to Betsson AB (publ) **no later than June 8, 2020 at 5:00 pm**. Please note that **registration of shares in their own name** (if the shares are nominee registered) and notification to the AGM must have been **made by June 8, 2020**, even if the shareholder chooses to vote before the AGM. Instructions for this can be found in the notice of the AGM.

The following shareholders hereby exercise their voting rights for all their shares in Betsson AB, org. no. 556090-4251, at the Annual General Meeting on June 11, 2020. The right to vote is exercised in the manner indicated by the marked response options below.

Shareholders name	ID number /Company registration number

Phone number	E-mail

Place and date

Signature

Clarification of signature

## TO VOTE BY POST, HOW TO DO IT

- Fill in the shareholder's information on page 1,
- Select the applicable response options on the following pages (the form can be found on pages 4 - 5 of this document) for how the shareholder wants to vote,
- Print, fill in, sign and send the form in **original** to Betsson AB, "Annual General Meeting", Regeringsgatan 28, 111 53 Stockholm.
- **BY COURIER:** Please note that the reception is currently unmanned, so please call before sending any forms by courier.
- If you would like to send the form via e-mail, send a scanned and signed copy to [johan.fagerlund@betssonab.com](mailto:johan.fagerlund@betssonab.com)

*Please note that the form to be valid must be submitted by Betsson AB no later than June 8, 2020 at 5:00 pm. Remember to submit your form on time.*

If the shareholder is a legal entity, the registration certificate or other authorization document must be enclosed with the form. The same applies if the shareholder votes by proxy.

## ADDITIONAL INFORMATION ON POST VOTING

The Board of Directors of Betsson AB has decided that the shareholders of Betsson AB at the Annual General Meeting 2020 should be able to exercise their voting rights via mail and e-mail in accordance with § 3 of the Temporary Exceptions Act (2020: 198) to facilitate the implementation of the AGMs.

Please note that registration of shares in own name (if the shares are nominee-registered) and the notification to the AGM must be made no later than June 8, 2020, even if the shareholder chooses to vote. Instructions for this can be found in the notice of the meeting.

The shareholder cannot give instructions other than the specified response options below at the respective point in the form. If the shareholder wishes to abstain from voting on any issue, please refrain from selecting an alternative. If the shareholder has provided the form with special instructions or conditions, made changes or additions to the printed text or otherwise modified the form, the form and votes will be considered invalid.

Only one form per shareholder will be considered. If more than one form is submitted per shareholder, only the most recent dated form will be considered. If two forms have the same date, only the form that was most recently submitted to the company will be considered. Incomplete or incorrectly completed forms and forms without valid authorization documents may be left unanswered.

The post voting form, with any attached authorization documents, must be submitted to Betsson no later than Monday, June 8, 2020 at 5:00 pm. Mail votes can be withdrawn until Monday, June 8, 2020 at 5:00 pm by contacting [johan.fagerlund@betssonab.com](mailto:johan.fagerlund@betssonab.com). After that date, the postal vote can only be revoked by the shareholder attending the meeting, him/herself or by proxy.

For complete proposals for decisions, please see the notice and suggestions on Betsson's website. The decision basis in the notice may be changed or withdrawn. Betsson will publish



such adjustments through a press release and shareholders are entitled to submit a new form after such changes.

For information on how your personal data is processed, please refer to the privacy policy available on Betsson's website, [www.betssonab.com](http://www.betssonab.com).

**ANNUAL GENERAL MEETING IN BETSSON AB ON 11 JUNE 2020**

The alternatives below refer to the proposals submitted by the Board of Directors, the Nomination Committee and the shareholders, which appear from the notice of the Annual General Meeting.

<p><b>2. Election of a chairperson for the Meeting</b></p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p><b>4. Approval of the agenda</b></p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p><b>6. Determination of whether the Meeting has been duly convened</b></p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p><b>9. Resolution on adoption of the profit &amp; loss statement and balance sheet for the Parent company and Group</b></p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p><b>10. Resolution on the appropriation of the company's profits or losses according to the adopted balance sheet</b></p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p><b>11. Resolution on discharge of liability for the members of the Board and the Chief Executive Officer</b></p> <p><i>Board members</i></p> <p>- Patrick Svensk                      Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>- Fredrik Carlsson                      Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>- Kicki Wallje-Lund -                      Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>- Jan Nord-                                  Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>- Mathias Hedlund-                      Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>- Johan Lundberg-                      Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>- Eva Leach                                  Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p><i>Chief Executive Officer</i></p> <p>- Pontus Lindwall                      - Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p><b>12. Adoption of the number of board members and alternates as well as auditors and deputy auditors</b></p>

<p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p><b>13. Adoption of the remuneration for the board members and fees for the auditors</b></p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p><b>14. Election of a Board of Directors, the Chairman of the Board and auditors</b></p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p><b>15. Proposed resolution on a Nominating Committee</b></p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p><b>16. Resolution on guidelines on remuneration for senior executives</b></p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p><b>17. Resolution on an incentive scheme</b></p> <p>a) Resolution on an incentive scheme based on transferable call options</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>b) Resolution on an incentive scheme based on employee stock options</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p><b>18. Splitting of shares and automatic redemption procedure comprising</b></p> <p>a) resolution on conducting a share split,</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>b) resolution on a reduction in the share capital by automatic redemption of shares, and</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>c) resolution on an increase in the share capital through a bonus issue</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p><b>19. Resolution on authorising the Board of Directors to resolve upon a repurchase and transfer of series B shares</b></p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p><b>20. Resolution on authorising the Board of Directors to resolve upon an issue of shares and/or convertibles</b></p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p><b>21. Resolution on amendment of the articles of association</b></p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>