

FORM FOR VOTING BY POST

This form must be submitted to Betsson AB (publ) **no later than May 4 2021**. Please note that **registration of shares in their own name** (if the shares are registered with a custodian) must have been **made by April 27 2021**. Further instructions can be found in the notice of the AGM.

The following shareholders hereby exercise their voting rights for all their shares in Betsson AB, org. no. 556090-4251, at the Annual General Meeting on May 5, 2021. The right to vote is exercised in the manner indicated by the marked response options below.

Shareholders name	ID number /Company registration number

Phone number	E-mail

Place and date

Signature

Clarification of signature

HOW TO VOTE BY POST

- Fill in the shareholder's information on page 1,
- Select the applicable response options on the following pages (the form can be found on pages 3 - 5 of this document) for how the shareholder wants to vote,
- Print, fill in, sign and send the form in **original** to Betsson AB, "Annual General Meeting", Regeringsgatan 28, 111 53 Stockholm.
- **BY COURIER:** Please note that the reception is currently unmanned, so please call before sending any forms by courier.
- If you would like to send the form via e-mail, send a scanned and signed copy to info@betssonab.com

Please note that the form to be valid must be submitted by Betsson AB no later than May 4 2021. Remember to submit your form on time.

If the shareholder is a legal entity, the registration certificate or other authorization document must be enclosed with the form.

ADDITIONAL INFORMATION ON POST VOTING

As a result of the spread of the coronavirus that causes COVID-19, the Board of Directors has decided that the Annual General Meeting will be conducted without the physical presence of shareholders, representatives and third parties, and that voting rights can only be exercised by postal voting prior to the Annual General Meeting. Further information can be found in the notice of the Annual General Meeting.

The shareholder cannot give instructions other than the specified response options below at the respective point in the form. If the shareholder wishes to abstain from voting on any issue, please refrain from selecting an alternative. If the shareholder has provided the form with special instructions or conditions, made changes or additions to the printed text or otherwise modified the form, the form and votes will be considered invalid (and not be considered).

Only one form per shareholder will be considered. If more than one form is submitted per shareholder, only the most recent dated form will be considered. If two forms have the same date, only the form that was most recently submitted to the company will be considered. Incomplete or incorrectly completed forms and forms without valid authorization documents may be left unanswered.

The post voting form, with any attached authorization documents, must be submitted to Betsson no later than May 4 2021. Mail votes can be withdrawn until May 4, 2021 by contacting info@betssonab.com. After that date, the postal vote cannot be withdrawn or changed.

For complete proposals for decisions, please see the notice and suggestions on Betsson's website. The decision basis in the notice may be changed or withdrawn. Betsson will publish such adjustments through a press release and shareholders are entitled to submit a new form after such changes.

For information on how your personal data is processed, please refer to the privacy policy available on Betsson's website, www.betssonab.com.

ANNUAL GENERAL MEETING IN BETSSON AB ON 5 MAY 2021

The alternatives below refer to the proposals submitted by the Board of Directors, the Nomination Committee and the shareholders, which appear from the notice of the Annual General Meeting.

2. Election of a chairperson for the Meeting	
Yes <input type="checkbox"/> No <input type="checkbox"/>	
3. Election of one or two persons to verify the minutes	
Clarissa Fröberg	Yes <input type="checkbox"/> No <input type="checkbox"/>
Sverre Linton	Yes <input type="checkbox"/> No <input type="checkbox"/>
4. Approval of the agenda	
Yes <input type="checkbox"/> No <input type="checkbox"/>	
5. Determination of whether the Meeting has been duly convened	
Yes <input type="checkbox"/> No <input type="checkbox"/>	
7. Resolution on adoption of the profit & loss statement and balance sheet for the Parent company and Group	
Yes <input type="checkbox"/> No <input type="checkbox"/>	
8. Resolution on the appropriation of the company's profits or losses according to the adopted balance sheet	
Yes <input type="checkbox"/> No <input type="checkbox"/>	
9. Resolution on discharge of liability for the members of the Board and the Chief Executive Officer	
<i>Board members</i>	
- Patrick Svensk	Yes <input type="checkbox"/> No <input type="checkbox"/>
- Fredrik Carlsson	Yes <input type="checkbox"/> No <input type="checkbox"/>
- Jan Nord	Yes <input type="checkbox"/> No <input type="checkbox"/>
- Johan Lundberg	Yes <input type="checkbox"/> No <input type="checkbox"/>
- Eva Leach	Yes <input type="checkbox"/> No <input type="checkbox"/>
- Andrew McCue	Yes <input type="checkbox"/> No <input type="checkbox"/>
<i>Chief Executive Officer</i>	
- Pontus Lindwall	Yes <input type="checkbox"/> No <input type="checkbox"/>

<p>10. Adoption of the number of board members and alternates as well as auditors and deputy auditors</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p>11. Adoption of the remuneration for the board members and fees for the auditors</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p>12. Election of a Board of Directors, the Chairman of the Board and auditors</p> <p><i>Board members</i></p> <p>- Patrick Svensk Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>- Fredrik Carlsson Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>- Jan Nord Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>- Johan Lundberg Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>- Eva Leach Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>- Andrew McCue Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p><i>Chairman of the Board</i></p> <p>- Patrick Svensk Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p><i>Auditors</i></p> <p>- Öhrlings PricewaterhouseCoopers AB Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p>13. Proposed resolution on a Nominating Committee</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p>14. Approval of the Remuneration Report</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p>15. Resolution on an incentive scheme</p> <p>a) Resolution on an incentive scheme based on transferable call options</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>b) Resolution on an incentive scheme based on employee stock options</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p>16. Splitting of shares and automatic redemption procedure comprising</p> <p>a) resolution on conducting a share split,</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>

<p>b) resolution on a reduction in the share capital by automatic redemption of shares, and Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>c) resolution on an increase in the share capital through a bonus issue Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p>17. Resolution on authorising the Board of Directors to resolve upon a repurchase and transfer of series B shares Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p>18. Resolution on authorising the Board of Directors to resolve upon an issue of shares and/or convertibles Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p>19. Resolution on amendment of the Articles of Association Yes <input type="checkbox"/> No <input type="checkbox"/></p>
<p>20. Resolution on cancellation of own shares</p> <p>a) Resolution of a reduction of share capital by cancellation of own B-shares Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>b) Resolution on an increase of share capital by bonus issue Yes <input type="checkbox"/> No <input type="checkbox"/></p>