

Press Release Betsson AB (Publ)

EXTRAORDINARY GENERAL MEETING IN BETSSON AB (PUBL)

At the Extraordinary General Meeting in Betsson AB (publ) on 19 August 2013 the following decisions were made:

- Approval of the board's proposal regarding incentive programs for employees employed abroad based on stock options and for employees in Sweden based on transferable warrants.
- Approval of the board's proposals regarding amendments of the Articles of Association whereby introducing a new class of shares, Series C shares.
- Approval of the board's proposal regarding authorization for the board to issue class C shares, repurchase class C shares and class B shares for the purpose of securing delivery of shares to employees under the incentive programs referred to above.

All resolutions were passed with required voting majority.

For further information, please contact:

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BETSSON AB'S CORE BUSINESS CONSISTS OF INVESTING AND ADMINISTERING SHAREHOLDING IN COMPANIES, WHICH THROUGH PARTNERS OR BY THEMSELVES, OFFERS GAMES TO THE END USERS VIA THE INTERNET. BETSSON AB OWNS BETSSON MALTA WHICH OPERATES GAMES THROUGH PARTNERSHIPS AND OWN WEBSITES. BETSSON MALTA OFFERS POKER, CASINO, SPORTS BETTING, SCRATCH CARDS, BINGO AND GAMES. THE CUSTOMERS MAINLY ORIGINATE FROM THE SCANDINAVIAN COUNTRIES AND OTHER PARTS OF EUROPE. BETSSON AB IS LISTED ON NASDAQ OMX NORDIC MID CAP LIST, (BETS).

| POST- AND VISIT ADDRESS | TELEPHONE/FAX | REGISTERED OFFICE | E-MAIL WEB | CORPORATE REG.NO. VAT.REG.NO. |
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