

## POWER OF ATTORNEY

The below proxy, or anyone he or she puts in his or her place, is hereby authorized to vote for all of the undersigned shareholder's shares in Betsson AB (publ), reg.no.556090-4251, at the annual general meeting in Betsson AB (publ) on May 15, 2018.

### Proxy

Name of proxy holder	
Address of proxy holder	
Zip code, city and country	Telephone number of proxy holder

### Signature by shareholder

Name of shareholder	Social security no./date of birth/registration no.
Place and date	Telephone number
Signature*	

\* If signed on behalf of a legal entity, the name of the signatory shall also be printed next to the signature, and an up to date certificate of registration shall be attached to the power of attorney.

Please note that notification of shareholder's participation at the meeting must be made in accordance with the procedures prescribed in the notice even if the shareholder wishes to exercise its voting rights by proxy.

The completed power of attorney in original form (including any attachments) should be submitted to Betsson AB (publ marked, Annual General Meeting, Regeringsgatan 28, 111 53 Stockholm, Sweden, together with the notification to participate. Should a shareholder not wish exercise its voting rights by proxy, no power of attorney should be submitted.