



Press release

Cherryföretagen AB (publ)
Stockholm, Sweden, 4 January, 2006

FINANCIAL CALENDER 2006

Cherryföretagen AB (publ) today announced the following preliminary dates for the release of its quarterly reports and the Annual General Meeting in 2006:

Q4 2005, Full Year Report 2005	16 February 2006
Q1 2006, Interim report January-March 2006	15 May 2006
Q2 2005, Interim report January-June 2006	18 August 2006
Q3 2006, Interim report January-September 2006	13 November 2006
Annual General Meeting (Stockholm, Sweden)	15 May 2006

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Cherry is a publicly traded Swedish gaming company with around 4,400 shareholders. The company's B-share is listed on the Stockholm Stock Exchange's O-List. Operations are concentrated mainly in online, casino and machine gaming. Gaming operations are primarily run via the online casinos and the betting exchange Betsson.com. Through Cherry Casino, gaming operations are run in restaurants in Sweden, on cruise ships and amusement halls. Cherry employs approximately 800 people.

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