

Press release

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Net Entertainment signs additional deals for CasinoModule™

Net Entertainment, a wholly-owned subsidiary of Betsson that develops and supplies Internet gaming, has signed two new contracts for delivery of its CasinoModule product. The two new licensees that will offer their customers casino games through CasinoModule are 3Bwin and BetClick.

CasinoModule enables operators to expand their product offering to include casino-related gaming. Each system is customized in order to create a unique gaming experience to the end user. CasinoModule is quickly and easily integrated with the operator's existing website and IT systems ensuring a cost-efficient operation. Net Entertainment licenses CasinoModule on a royalty basis.

3Bwin is a relatively new sports betting site with just over 10,000 registered users and which is addressing the European market as a whole. Betting on virtual games is offered through a partnership with www.hattrick.org which results in a potential client base of well over 750,000 active players. The casino games provided through CasinoModule will increase the service offering and attract more players to the site.

BetClick is a UK-based sports betting site with just over 230,000 registered users. The site addresses the European markets. BetClick will offer its client base a complete array of casino games through the addition of CasinoModule.

Both casinos will be launched during the autumn 2006.

"The two last deals is further confirmation that we have a leading solution in the online gaming space. It's no coincidence that operators select CasinoModule over competing solutions says Pontus Lindwall, CEO of Net Entertainment. Our continued focus on developing games and system features that is requested by our licensees has resulted in a very strong product offering. In addition, the extensive range of complementary services provided to our licensees is second to none and highly appreciated by the operators."

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Betsson is a listed Swedish gaming company with approximately 3,800 shareholders. The company's B-shares are listed on the Stockholm Stock Exchange's O-list (BETS). The business specialises in Internet gaming, mainly through Betsson.com and CasinoEuro.com. Betsson is also a supplier of internet gaming systems through Net Entertainment, to other gaming companies. Betsson employs about 150 people.

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