

## Press Release

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### Johan Öhman, Net Entertainment's new CEO

**Johan Öhman succeeds Pontus Lindwall as CEO for Net Entertainment. This is one of multiple steps to prepare Net Entertainment for the upcoming company dividend to stockowners.**

Mr. Öhman was employed by Net Entertainment as Head of Sales in 2003. During the past two years he has been Head of Sales as well as Head of Product Development. Prior to his employment at Net Entertainment Mr. Öhman worked for Metasolv Software in London with international sales. Mr. Öhman holds a Master of Economics from the University of Lund. He will formally commence the role as of November 1.

*"I'm looking forward to continue the work realizing our visions. It feels like we are in a more competitive position now then ever before"* says Mr. Öhman in a comment.

Pontus Lindwall will leave the role as CEO after being 10 years operative within the company. Mr. Lindwall will continue as Chairman of the Board for Net Entertainment and as President and CEO for Betsson AB (publ.).

For further information please contact:

Pontus Lindwall, President and CEO, phone +46 8-556 967 10, +46 708-27 51 55

[pontus@betsson.com](mailto:pontus@betsson.com)

or

Johan Öhman, phone +46 8-556 967 05, +46 70 – 486 77 15

[johan.ohman@netent.com](mailto:johan.ohman@netent.com)

Betsson is a listed Swedish gaming company with approximately 3,600 shareholders. The company's B-shares are listed on The Nordic Exchange, Small Cap (BETS). The business specializes in Internet gaming, mainly through Betsson.com and CasinoEuro.com. Betsson is also a supplier of internet gaming systems through Net Entertainment, to other gaming companies. Betsson employs about 150 people.