

Press Release

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Digibet chooses Net Entertainment's award winning platform

Betsson's fully owned subsidiary Net Entertainment has signed a contract with Digibet (former wetten.de) to deliver the award winning platform CasinoModule™.

CasinoModule[™] is a comprehensive platform which is fast and simple to set up within an existing website. As CasinoModule[™] easily connects to existing infrastructure a secure and fast integration can be guaranteed. Each system is specially designed for each customer in order to create a unique gaming experience for the end user. Net Entertainment licenses CasinoModule[™] on a revenue share basis.

Digibet is primarily focused on the German market and has over 150,000 registered users. CasinoModule™ will enable Digibet to expand their product offering to include casino-related gaming. As an outcome Digibet will increase customer loyalty as well as increase its earnings. Digibet's casino is planned to go live at the beginning of January.

Record short integration time of the casino

At the end of September Net Entertainment signed the contract with Betclick, an English based betting site with 230,000 registered users, for the delivery of the platform CasinoModule™. As early as last week, after only 31 calendar days, Betclick's casino went live.

- "It is unique to be able to perform a complete integration over such a short time. It confirms that our efforts to enhance documentation, processes and routines has paid off." says Johan Öhman, CEO of Net Entertainment.

The board has previously decided to distribute all shares in Net Entertainment as dividends to the shareholder in Betsson.

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Betsson is a listed Swedish gaming company with approximately 3,600 shareholders. The company's B-shares are listed on The Nordic Exchange, Small Cap (BETS). The business specializes in Internet gaming, mainly through Betsson.com and CasinoEuro.com. Betsson is also a supplier of internet gaming systems through Net Entertainment, to other gaming companies. Betsson employs about 150 people.