

Press Release
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NET ENTERTAINMENT CLOSES NEW DEALS

Betsson's fully owned subsidiary Net Entertainment, a market leading vendor of Internet based gambling software, has signed agreements with Tipico and Eurolinx for delivery of its award-winning product CasinoModule™.

CasinoModule™ is a complete gaming solution comprising a range of casino style games and a powerful management system. Through a fast and seamless integration, CasinoModule™ enables licensees to extend their product range and significantly increase their revenue base. Net Entertainment licenses CasinoModule™ on a revenue share basis.

Tipico is a Maltese-based sports betting site mainly targeting the German market. The company was founded in 2004 and is licensed by the Lotteries and Gaming Authority in Malta.

Eurolinx is a Scandinavian-focused sports-betting site with a rapidly growing member base. The company has decided to replace its existing casino solution with CasinoModule™.

Both casinos will be launched during the spring of 2007.

During 2006 Net Entertainment closed a total of 16 deals for its award-winning CasinoModule™.

"It is always a pleasure to sign up new licensees and we feel confident that CasinoModule™ will increase our customers' revenue significantly. The remarkable sales success during 2006 is staggering and counting the number of new casino systems only a few competitors outnumbers us. We have worked hard to make CasinoModule™ the best online casino solution and I feel the figures speak for themselves" says Johan Öhman, CEO of Net Entertainment.

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Betsson is a listed Swedish gaming company with approximately 3,600 shareholders. The company's B-shares are listed on The Nordic Exchange, Small Cap (BETS). The business specializes in Internet gaming, mainly through Betsson.com and CasinoEuro.com. Betsson is also a supplier of internet gaming systems through Net Entertainment, to other gaming companies.