



## Interim report January 1 – September 30, 2007

Stockholm, Sweden, 8 November 2007

All figures in this report are in SEK. Numbers in parenthesis indicate the corresponding period of the previous year.

### Third quarter

- Continued strong growth with all time high revenues and profits
- The group's net sales increased by 147 percent to SEK 177.2 (71.7) million
- The Nordic countries net sales increased by 25 percent compared to Q2
- Operating profit increased to SEK 53.7 (10.4) million.
- Betsson.com launched Italian-, Spanish- and Greek-language sites
- CasinoEuro.com launched new frontpage with increased functionalities
- Substantially more markets were added in the Sportsbook

### Interim Period

- The group's net sales increased by 139 percent to SEK 488.9 (204.8) million.
- Operating income increased to SEK 146.4 (-3,9) million.
- The Group's income after taxes for continuing operations amounted to SEK 136.3 (-2,1) million, which corresponds to SEK 3.45 (-0.05) per share.

### Events after the end of the interim period

- Strong introduction to Q4 with increased gaming revenues and activity levels compared to Q3
- Betsson.com has launched "Betsson Trader", a unique financial betting product
- Betsson.com has launched a new locally customisable frontpage with increased functionalities and improved look and feel
- Betsson.com, CasinoEuro.com and CherryCasino.com have launched a sequence of new casinogames
- Substantially more Livebetting markets have been added
- Betsson has established a Responsibly Gaming Department and strengthen its position as leader within the area of Responsible Gaming

Today, Thursday November 8 at 09:00 CET, Betsson's Group president, Pontus Lindwall, will have a telephone conference presenting the interim report. The presentation will be followed by a Q&A session. The presentation will be held in English.

To participate in the telephone conference, call: +46(0)8 5352 6457 (Sweden) or +44(0)20 7138 0843 (UK). Use code 753 24 33 to participate.

The presentation can also be followed at 09:00 by Webcast (sound and PowerPoint presentation) on [www.betsson.se](http://www.betsson.se) under Financial Info. The presentation can also be followed at [www.financialhearings.com](http://www.financialhearings.com), Betsson. A copy of the presentation will be available on [www.betsson.se](http://www.betsson.se) from November 8.



*The Group's business area for development and licensing of gaming software for online gaming – the business area Net Entertainment – was distributed as dividends to Betsson's shareholders in a decision made by the extraordinary general meeting on March 30. The company has been listed on NGM Equity since April 5, 2007.*

*The business area Net Entertainment's result for the period January–March 2007 are included in this interim report for Betsson. Net Entertainment's result has been excluded from revenues and expenses in the income statement, and is reported as net in the item "Income for the period from discontinued operations", in accordance with IFRS. The accounting principles used are described in more detail on page 5 of the report.*

### **Third quarter 2007**

During the first half of Q3 Betsson focused on profitability before growth to meet the seasonal effect that normally begins in the end of March and continues through mid-Q3. During this period the gaming volume is lower compared to the rest of the year. During the later part of the third quarter, Betsson strengthened the growth efforts by increased marketing and different kinds of offers to the customers. The strategy during Q3 has been successful and the company has reached all time high in both revenues and operating profit. Revenues increased by 14 percent compared to Q2 - an increase which was reached despite of difficulties on the Turkish market.

Turkish legislation against online gaming has during the third quarter continued to complicate Betsson's participation on the Turkish market. The gaming volume from Turkey declined significantly, which resulted in Turkey's share of the group's total revenues during the third quarter only amounted to roughly 10 percent. Meanwhile, the group's revenues and operating profit have increased during the quarter compared to Q2.

On other markets, excluding the Turkish market, Betsson has increased gaming volume during Q3. On the Nordic markets gaming revenues increased by 25 percent during the quarter compared to Q2.

Revenues during the quarter amounted to SEK 177.2 (71.7) million, which represents an increase of 147 percent compared to Q3 2006. Operating profit increased to SEK 53.7 (10.4) million and operating margin increased to 30.3 (14.5) percent.

### **Interim period January-September 2007**

The Group's revenues increased 139 percent SEK 488.9 (204.8) million compared to last year and operating profit increased to SEK 146.4 (-3.9) million. Operating margin increased to 29.9 (-1.9) percent.

Income before taxes increased to SEK 147.5 (-4.1) million.

Income after tax from continuing operations amounted to SEK 136.3 (-2.1) million which corresponds to SEK 3.45 (-0.05) per share. The interim period's income after taxes, including discontinued operations, amounted to SEK 147.8 (18.2) million, corresponding to SEK 3.74 (0.46) per share. The income from discontinued operations refers to the previously included business areas Net Entertainment and Cherry Casino, and amounted to SEK 11.5 (20.3) million, corresponding to SEK 0.29 (0.51) per share.

Return on equity was 25 (0) percent and return on total capital 22 (-1) percent. Equity per share amounted to SEK 14.61 (11.26) at the closing date.

### **Gross Profit**

Some Internet gaming companies describe Gross Profit as Revenues from Gaming Operations (i.e. Gross Winnings Revenues etc), thereby describing license fees to game suppliers and expenses for bank and credit card payment services as deductions on revenues. Betsson describes these fees and expenses as "Operating expenses from gaming activities", but has implemented the gross profit as income standard in the report to make comparison with other gaming companies easier.

The gross profit from the Group's gaming operations is composed of the net of received gaming wagers and paid winnings, minus gaming taxes, license fees to game suppliers, and the net of income and expenses for bank and credit card payment services for depositing gaming wagers and paying winnings. Bonus does not affect the Group's gross margin. Instead, the net cost of free games is reported as a marketing cost under other external expenses.

During Q3 2007, the gross profit amounted to SEK 147.3 (55.9) million. Operating margin in relation to gross profit increased to 36.5 (18.6) percent. For the entire nine-month period, gross profit increased to SEK 397.9 (163.2) million, and operating margin in relation to gross profit increased to 36.8 (-2.47) percent.

## Gaming operations

Betsson offers Internet gaming to end consumers on a global market through the gaming portal betsson.com and the casino sites CasinoEuro.com and CherryCasino.com.

### Products

Betsson currently offers the following products:

- Sports betting, which offers a wide variety of possibilities for wagering, both on sports and other happenings of interest to European players. Every weekend Betsson offers the largest number of gaming markets in the world, as well as a large number of Livebetting markets.
- The betting exchange, which is a marketplace for wagering. Unlike sports betting, here customers play against each other. Betsson receives commissions from those who win a wager.
- Casino with a large variety of world-class casino games that require no download. Here there are both traditional and innovative games including Black Jack, Roulette, Casino Hold'em, video poker games, gaming machines and much more.
- Poker with several different poker games connected to Ogame, the largest poker network in the world with close to twelve million registered poker players.
- The scratch card Trio, which gives the player a high payout and winnings on average from every third card.
- Bingo, which was launched in the end of March for the Swedish market, offers several different bingo games. A bingo host is present in the chat, where players also chat with each other.
- Betsson Trader, which is a financial betting product was launched mid October.

Betsson Trader is a unique financial game where the customers easily can bet on the stock market in a similar way as the customers would bet on sports. Betsson Trader enables the customer to place bets on The Nordic Exchange. By placing bets on the Betsson Trader, instead of buying and selling stocks, the customer has a lot to win. The customer will not experience the complications or costs that a normal stock transaction will bring, e.g. declaration, tax on capital gain or transactions fees. No large investments are required to have the possibility to get good return on the investment, since the Betsson Trader can generate up to 20 times the invested money. So far, customers have shown interest and appreciation of Betsson Trader.

### Customers

At the end of Q3 2007, the number of registered customers was 869,000, an increase of 12 percent compared to Q2 2007 and an increase of 34 percent compared to Q3 2006. In the figures of the third quarter last year American customers were not yet cleared out of the customer data base. This was done in the end of 2006, when approximately 225,000 clients were deleted in the database.

The number of active customers decreased during the quarter by 4 percent to 90,800, but has increased by a total of 43 percent compared to Q3 last year. The decline in active customers during the quarter is primarily from Turkish players' difficulties using the site. Excluding Turkish active customers, the number of active customers increased by 8 percent compared to Q2.

Profitability per active customer has increased during Q3 2007 compared to Q2 2007. This can partly be explained by the previously large number of active Turkish customers who generally played for smaller amounts per player than the average player.

An active customer is defined as a customer who has played for money during the last three months.

Betsson actively performs marketing through various media, and through result-based cooperation and partnerships to increase the number of customers. At the same time, Betsson has an active loyalty program to keep existing customers playing.

### Markets

Betsson.com is established in 14 countries, with the Scandinavian countries composing the most important geographical market. CasinoEuro.com is available in 16 languages and CherryCasino.com in 13 languages. Betsson still has its strongest footing in Scandinavia, but is now growing more and more rapidly throughout the rest of Europe.

## Personnel and organisation

The average number of employees during the period was 101 (61) for the Group. At the end of the period, there were 113 (66) employees.

## Acquisition of own shares

Betsson has during August and September acquired its own shares. The company has acquired a total of 244,000 B-shares at an average rate of SEK 58.02.

The AGM 2007 decided to pass a resolution authorising the Board of Directors to decide on the acquisition of a maximum of 10 percent of the total number of shares in the Company. The Meeting also proposes that the Board of Directors be authorised to pass a resolution on the sale of the Company's own shares, as payment upon the acquisition of companies or businesses. It shall also be possible to sell shares to finance such acquisitions.

## Parent company

The operations of the parent company, Betsson AB (publ), are primarily directed toward Group administration. The company provides and sells internal services to other Group member companies in the areas of finance, accounting, administration and management, and in addition has certain external rental income streams.

Net sales (including intra-Group items) for the reporting period amounted to SEK 5.3 (6.9) million and the loss after financial items amounted to SEK -11.0 (-8.0) million.

The parent company's investments in fixed assets amounted to SEK 0 (33,000) during the reporting period. Cash and cash equivalents amounted to SEK 8.7 (9.6) million at the closing date. The company has no bank loans or bank credits. During the period, the parent company paid cash dividends of SEK 19.8 million, distributed shares in subsidiaries to shareholders for a book value of SEK 4.0 million and acquired own shares of SEK 14.2 million. For more detailed information, see the income statement and balance sheet on page 10.

## Events after the end of the interim period

At the request to the board of a Class A shareholder, 190,000 Class A shares have been converted into class B shares. The total number of outstanding shares after conversion is 39,553,720 of which 5,420,000 Class A shares and 34,133,720 Class B-shares.

## 2007 Prospects

The first nine month of 2007 has been strong and in line with the company's expectations. The fourth quarter has also begun strong with increased sales, active customers and registered customers compared to Q3

In March, the European Court of Justice confirmed through the Placanica ruling that national legislation prohibiting practicing gaming operations without license or governmental permit constitutes a limitation on freedom of establishment and freedom to provide services within the EU. Later in March, the EU commission announced that it had taken measures to stop the prevention of free movement on sports betting services in Denmark, Finland and Hungary. The European Court of Justice and the EU Commission's point of view and actions can in the long term result in improved opportunities for Betsson.

Turkey has adopted legislation against Internet gaming. The legislation, which purpose is to protect the state-owned gaming company IDDAA, is according to legal experts a violation of Turkey's agreement with the EU, which is intended to facilitate Turkey's transition towards a possible EU membership. The Turkish legislation complicates Betsson's operation on the Turkish market.

During the forth quarter, Betsson.com intends to widen its product offering to include additional gaming products. During the year, Betsson has launched its site in several new geographical markets, including Greece, Spain and Italy. The goal is to grow both organically and through acquisitions in these new markets.

Betsson aims to grow faster than the market, maintaining an operating margin of at least 30 percent.

## Financial reports

Betsson plans to release financial reports during 2008 according to below;

2007 Q2 and Full Year Report 2007	February 15, 2008
2008 Q1 and Interim Report January-March 2008	April 29, 2008
2008 Q2 and Interim Report January-June 2008	August 1, 2008
2008 Q3 and Interim Report January-September 2008	October 31, 2008

Betsson has decided to postpone the monthly reporting of KPIs. The company has a strong but also dynamic growth which makes the interpretation of monthly KPIs difficult.

### **Election Committee**

In accordance with the decision taken at Betsson's annual general meeting on 22<sup>nd</sup> of May, the members of the election committee have been appointed. The election committee will consist of the following persons:

Rolf Blom, Board Member of Betsson AB, appointed by Lars Kling and Per Hamberg  
Niclas Eriksson, Vasastaden Holding AB, appointed by Rolf Lundström and Bertil Knutsson.  
Magnus Briggert, Publicistgruppen Magnus Briggert AB, appointed by Per Hamberg and Lars Kling  
John Wattin, Chairman of Betsson AB

The task of Election Committee is to prepare a proposal for the General Annual Meeting 2008 relating to the number of board members that are to be elected by the meeting, remuneration of the board members, the composition of the board, the chairman of the board, auditor(s), remuneration of the auditor(s) and the chairman of the Annual General Meeting. The Election Committee shall also submit a proposal for a new instruction for the Election Committee for the next Annual General Meeting.

The Annual General Meeting for Betsson AB will be held on Monday the 12<sup>th</sup> of May 2008 in Stockholm, Sweden. Time and place will be communicated later.

Shareholders wishing to put forward proposals to the Election Committee can do this through e-mail to [valberedning@betsson.se](mailto:valberedning@betsson.se) or by mail to Betsson AB, Election Committee, Regeringsgatan 30-32, SE-111 53 Stockholm, Sweden.

### **Accounting principles**

Betsson applies the International Financial Reporting Standards (IFRS) as adopted by the EU. This interim report has been prepared in accordance with IAS 34, Interim Financial Reporting. The accounting principles remain unchanged from the year-end accounting 2006. Further information on the Group's accounting and valuation principles can be found in note 1 of the annual report for 2006.

#### Discontinued operations

The Group's business area for development and licensing of online gaming products – Net Entertainment – was distributed as dividends to Betsson's shareholders at the beginning of April 2007 and was listed at NGM Equity. The Group's traditional gaming operations in the business area Cherry Casino were distributed as dividends to shareholders under the name Cherryföretagen AB and listed at AktieTorget in September 2006.

Net Entertainment was consolidated in the Betsson Group through March 2007, and Cherry Casino was consolidated in the Group through August 2006.

In accordance with IFRS 5, "Noncurrent Assets held for sale and Discontinued Operations", the period's income for the distributed business Net Entertainment is reported in the group's Income Statement within the item "Income for the period from discontinued operations". This means that income and expenses for the business area Net Entertainment were excluded from all items in the income statement for the actual period and comparison periods. Income and expenses for the business area Cherry Casino were also excluded from all items in the income statement for comparison periods.

The cash flow statement reports separately the effect of business area Net Entertainment on the interim and comparison periods' cash flow, as well as business area Cherry Casino's effect on the comparison period's cash flow.

The business area Net Entertainment is excluded from the balance sheet from April 2007. The balance sheet for comparison periods are those already published, which means that Net Entertainment's balance sheet items are included in the Group's balance sheet for the reported comparison periods, while Cherry Casino's balance sheet items are included in the Group's balance sheet for all comparison periods through August 2006.

For additional information, please refer to the summaries included in the interim report of the Group's statement of income, balance sheet, equity summary, and cash flow statement as well as notes and key ratios for the period and comparison period and the annual report for 2006.



## Risks and uncertainties

Gaming on most national markets is regulated by law, and all gaming operations are in principle subject to authorization. Political decisions can therefore affect Betsson's operation. Betsson is dependent on the legal situation for the gaming industry, particularly within the EU where the majority of the company's customers are active. The European Court of Justice has, in a series of much noted and landmark rulings (the Schindler, Läärä, Gambelli, Lindman and Placanica rulings), determined that governmental restrictions on the gaming area are in principle considered restrictions on the EU's basic principles. Nevertheless, a number of member states maintain restrictions in order to complicate or render impossible the operations of private online companies.

It is likely that within the near future several European gaming monopolies will be challenged by national legal proceedings. It is currently difficult to have a clear view on how the legal situation will affect the commercial conditions for online operators. In the context it should be emphasized that Betsson does not offer its services to customers residing in the USA after a legislative proposal prohibiting relaying payment transactions from Internet gaming in the USA came into effect in October 2006.

Persons suffering from gambling addiction could sue companies within the Betsson Group for their gambling addiction. Even if such claims would most likely be rejected, they could create significant expense and even reduce confidence in the Betsson Group, leading in the long term to reduced revenues. Betsson is accredited by the organisation G4, which works to prevent gambling addiction. As a part of this, Betsson has modified its sites to offer full support for G4's established guidelines. In addition, Betsson has established a Responsibly Gaming Department. Skilled and experienced personnel have been recruited in order to strengthen Betsson's position as leader within the area of Responsible Gaming

Betsson is exposed to seasonal variations, since gaming decreases during the summer. Betsson is not insensitive to market swings. These fluctuations do not however significantly affect the company.

The Group's operation on Malta has, until now, been partially exempt from VAT. The Maltese authorities are currently reviewing their regulations, but it is difficult to predict which, if any, regulatory changes may be made. If portions of the company's operations become subject to VAT, it will most likely affect the result negatively.

For more, see the section on risk in the 2006 Annual Report.

**Stockholm, Sweden, 8 November 2007**

**Pontus Lindwall**  
CEO and President

This report has not been subject to a special audit by the company's auditor.

For further information, please contact:

Pontus Lindwall, President and CEO, phone +46 (0)8-556 967 10, +46 (0)708-27 51 55, [pontus@betsson.com](mailto:pontus@betsson.com)

Betsson develops and operates gaming directed toward end consumers via Betsson Malta Ltd. The company operates the websites Betsson.com, CasinoEuro.com, and CherryCasino.com. Betsson has gaming licenses in Malta and offers poker, casino gaming, sports betting, lottery, betting exchange, bingo and financial betting. Customers are primarily from the Scandinavia and the rest of Europe. Betsson is listed on the OMX Nordic Exchange in Stockholm, Mid Cap (BETS).

<b>Consolidated income statements (MSEK)</b>	<b>Q3 2007</b>	Q3 2006	<b>Jan-Sept 2007</b>	Jan-Sept 2006	Full Year 2006	Full Year 2005
<b>Revenues</b>	<b>177.2</b>	<b>71.7</b>	<b>488.9</b>	<b>204.8</b>	<b>319.8</b>	<b>157.1</b>
Operating expenses from gaming activities	-29.9	-15.8	-91.0	-41.6	-63.5	-37.5
<b>Gross Profit</b>	<b>147.3</b>	<b>55.9</b>	<b>397.9</b>	<b>163.2</b>	<b>256.3</b>	<b>119.6</b>
External expenses	-72.3	-31.0	-193.9	-125.9	-177.4	-89.8
Personnel expenses	-18.7	-10.9	-47.5	-31.5	-46.5	-17.1
Depreciation	-2.6	-2.8	-8.8	-8.4	-11.5	-7.0
Other operating expenses	0.0	-0.8	-1.3	-1.3	-2.0	-1.0
Operating expenses	-93.6	-45.5	-251.5	-167.1	-237.4	-114.9
<b>Operating income</b>	<b>53.7</b>	<b>10.4</b>	<b>146.4</b>	<b>-3.9</b>	<b>18.9</b>	<b>4.7</b>
Financial items, net	0.7	0.8	1.1	-0.2	-1.1	137.1
<b>Income before tax</b>	<b>54.4</b>	<b>11.2</b>	<b>147.5</b>	<b>-4.1</b>	<b>17.8</b>	<b>141.8</b>
Tax	-3.2	-1.7	-11.2	2.0	14.2	0.1
<b>Income for the period from continuing operations</b>	<b>51.2</b>	<b>9.5</b>	<b>136.3</b>	<b>-2.1</b>	<b>32.0</b>	<b>141.9</b>
Income for the period from discontinued operations	-	6.9	11.5	20.3	30.5	36.2
<b>Income for the period</b>	<b>51.2</b>	<b>16.4</b>	<b>147.8</b>	<b>18.2</b>	<b>62.5</b>	<b>178.1</b>
Attributable to:						
Parent company's shareholders	51.2	16.1	147.8	18.0	62.3	176.9
Minority interest	0.0	0.3	0.0	0.2	0.2	1.1
<b>Continuing operations</b>						
Earning per share (SEK)	1.30	0.24	3.45	-0.05	0.82	3.93
After dilution (SEK)	1.30	0.24	3.45	-0.05	0.81	3.78
<b>Discontinued operations</b>						
Earning per share (SEK)	0.00	0.17	0.29	0.51	0.77	0.98
After dilution (SEK)	0.00	0.17	0.29	0.50	0.77	0.95
<b>Total operations</b>						
Earning per share (SEK)	1.30	0.41	3.74	0.46	1.59	4.91
After dilution (SEK)	1.30	0.41	3.74	0.45	1.58	4.73
Operating margin (percent of Revenues)	30.3	14.5	29.9	-1.9	5.9	3.0
Operating margin (percent of Gross Profit)	36.5	18.6	36.8	-2.4	7.4	3.9
Profit margin (percent)	30.7	15.6	30.2	-2.0	5.6	90.3
Average number of shares (millions)	39.6	39.6	39.6	38.9	39.1	36.0
Diluted (millions)	39.6	39.6	39.6	39.6	39.6	37.5
Number of shares at end of period (millions)	39.6	39.6	39.6	39.6	39.6	38.1
Average share price (SEK)	60.48	19.44	50.21	26.92	25.04	29.01
Last paid share price (SEK)	68.25	19.10	68.25	19.10	18.50	28.20
Highest share price (SEK)	70.25	24.60	70.25	35.90	35.90	37.90
Lowest share price (SEK)	48.50	17.00	21.00	17.00	16.20	21.00

<b>Other key ratios, Group</b>	<b>Jan-Sept 2007 2007-09-30</b>	Jan-Sept 2006 2006-09-30	Full Year 2006 2006-12-31	Full Year 2005 2005-12-31
Number of registered shareholders	5 893	3 622	3 256	3 785
Equity per share (SEK)	14.61	11.26	12.41	12.38
Equity per share after dilution (SEK)	14.61	11.26	12.41	12.06
Return on equity (percent)	25	0	7	35
Return on total capital (percent)	22	-1	4	30
Return on capital employed (percent)	28	-1	4	35
Equity/assets ratio (percent)	77	84	83	83
Investments, totals (MSEK)	20.6	32.4	46.0	29.4
Investments, continuing operations (MSEK)	15.6	13.9	18.0	15.4
Average number of employees	101	61	71	27
Number of employees and end of period	113	66	95	50

Quarterly figures (MSEK)	2005	2005	2005	2005	2006	2006	2006	2006	2007	2007	2007
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3
Revenues	19.3	36.6	45.9	55.3	70.1	63.1	71.6	115.0	156.0	155.7	177.2
Gross Profit	n.a	n.a	n.a	n.a	56.2	50.6	56.5	93.1	125.6	125.0	147.3
Operating Income	-3.5	0.9	3.9	3.3	-1.6	-12.7	10.4	22.8	45.5	47.2	53.7
Operating Margin (percent of Revenues)	-17.9%	2.6%	8.6%	5.9%	-2.2%	-20.2%	14.5%	19.8%	29.1%	30.3%	30.3%
Operating Margin (percent of Gross Profit)	n.a	n.a	n.a	n.a	-2.8%	-25.2%	18.4%	24.5%	36.2%	37.8%	36.5%
Quarterly growth (Revenues) 1)	n.a	90%	26%	20%	27%	-10%	14%	61%	36%	0%	14%
Yearly growth	n.a	n.a	n.a	n.a	264%	72%	56%	108%	123%	147%	147%
Registered Clients 2)	256 000	313 500	374 600	445 500	508 800	550 500	646 300	543 600	686 000	774 200	869 300
Quarterly growth		22%	19%	19%	14%	8%	17%	-16%	26%	13%	12%
Yearly growth					99%	76%	73%	22%	35%	41%	35%
Active Clients	25 300	28 000	33 000	44 300	57 200	60 200	63 300	92 600	125 200	94 500	90 800
Quarterly growth		11%	18%	34%	29%	5%	5%	46%	35%	-25%	-4%
Yearly growth					126%	115%	92%	109%	119%	57%	43%
Activity Rate (Active/Registered clients)	10%	9%	9%	10%	11%	11%	10%	17%	18%	12%	10%

1) Betsson.com is consolidated in the Betsson-group as from February 17, 2005, which explains the relatively large growth in Betsson Online during the second quarter 2005.

2) At year end 2006, Betsson has cleared out the customer data base of American customers. As a result of this approximately 225 000 clients were deleted in the data base. This explains the decline in numbers of registered clients during the fourth quarter 2006.

#### Consolidated balance sheet (MSEK)

	2007-09-30	2006-09-30	2006-12-31	2005-12-31
Intangible assets	388.7	396.1	403.5	395.2
Tangible fixed assets	8.9	9.0	10.6	27.3
Other long-term receivables	0.7	1.7	0.7	1.6
Deferred tax receivables	0.1	0.0	0.0	0.7
<b>Total non-current assets</b>	<b>398.4</b>	<b>406.8</b>	<b>414.8</b>	<b>424.8</b>
Inventories	0.0	0.0	0.0	1.9
Current receivables	178.7	66.2	100.6	68.3
Cash and liquid assets	170.2	57.9	77.2	78.4
<b>Total current assets</b>	<b>348.9</b>	<b>124.1</b>	<b>177.8</b>	<b>148.6</b>
<b>Total assets</b>	<b>747.3</b>	<b>530.9</b>	<b>592.6</b>	<b>573.4</b>
Equity	578.2	445.7	491.3	474.1
Long-term interest bearing liabilities	0.0	0.0	0.0	9.7
Other long-term liabilities	0.0	0.0	0.0	0.0
Deferred tax liabilities	0.0	13.3	1.0	14.4
<b>Total non-current liabilities</b>	<b>0.0</b>	<b>13.3</b>	<b>1.0</b>	<b>24.1</b>
Current interest bearing liabilities	0.0	0.0	0.0	3.5
Other current liabilities	169.1	71.9	100.3	71.7
<b>Total current liabilities</b>	<b>169.1</b>	<b>71.9</b>	<b>100.3</b>	<b>75.2</b>
<b>Total equity and liabilities</b>	<b>747.3</b>	<b>530.9</b>	<b>592.6</b>	<b>573.4</b>



**Consolidated cash flow statements (MSEK)**

	Jan-Sept 2007	Jan-Sept 2006	Full Year 2006	Full Year 2005
Income after financial items (including discontinued operations)	160.4	22.8	60.1	187.0
Adjustments for non-cash items	11.5	21.7	25.2	-119.5
Taxes paid	-8.3	-3.8	-2.0	-3.8
Cash flows from operating activities before changes in working capital	163.6	40.7	83.3	63.7
Changes in working capital	-13.4	-4.2	-13.7	-3.6
<b>Cash flows from operating activities</b>	<b>150.2</b>	<b>36.5</b>	<b>69.6</b>	<b>60.1</b>
Investments	-20.6	-32.4	-46.0	-29.4
Investments in acquisition of subsidiaries	-	-	-	2.0
Change in long-term receivables	-	-0.4	0.5	-0.3
Distribution of business area Cherry Casino	-	-	-	-
Sale of shares and fixed assets	0.2	0.3	0.5	19.9
<b>Cash flows from investing activities</b>	<b>-20.4</b>	<b>-32.5</b>	<b>-45.0</b>	<b>-7.8</b>
New share issue	-	2.8	2.8	-
New share issue costs	-	-	-	-0.2
Dividend	-19.8	-	-	-
Acquisition of own shares	-14.2	-	-	-
Distribution of subsidiaries to shareholders	-1.5	-24.1	-24.1	-
Costs of distribution of Net Entertainment and Cherry	-2.4	-4.7	-4.7	-
Change in long-term liabilities	-	2.8	2.8	5.4
<b>Cash flows from financing activities</b>	<b>-37.9</b>	<b>-23.2</b>	<b>-23.2</b>	<b>5.2</b>
<b>Changes to cash and liquid assets</b>	<b>91.9</b>	<b>-19.2</b>	<b>1.4</b>	<b>57.5</b>
Cash and liquid assets at beginning of period	77.2	78.4	78.4	19.9
Exchange rate differences	1.1	-1.3	-2.6	1.0
<b>Cash and liquid assets at end of period</b>	<b>170.2</b>	<b>57.9</b>	<b>77.2</b>	<b>78.4</b>
<b>Of which cash flows regarding discontinued operations</b>				
Operating activities	-7.8	30.2	54.0	2.3
Investing activities	-3.9	-18.4	-29.3	-5.0
Financing activities	-	7.5	5.9	9.7
Total discontinued operations	<b>-11.7</b>	<b>19.3</b>	<b>30.6</b>	<b>7.0</b>

**Change in Group equity (MSEK)**

	Jan-Sept 2007	Jan-Sept 2006	Full Year 2006	Full Year 2005
Opening balance	491.3	474.1	474.1	101.3
Effect of changed accounting principles, IAS 39	-	-	-	222.9
<b>Adjusted opening balance</b>	<b>491.3</b>	<b>474.1</b>	<b>474.1</b>	<b>324.2</b>
Translation differences	3.1	-1.0	-0.8	0.3
Financial assets that can be sold:				
- Total wealth changes reported directly against equity	0.0	-	-	31.9
- Reported in income statement at sale	-	-	-	-2.8
Acquisition and consolidation of Betsson (71%), adjusted to acquisition value of previously acquired shares	-	-	-	-57.6
<b>Total change directly in equity, excluding transactions against company owners</b>	<b>3.1</b>	<b>-1.0</b>	<b>-0.8</b>	<b>-28.2</b>
Income for the period	147.8	18.2	62.5	178.1
<b>Total change, excluding transactions against company owners</b>	<b>150.9</b>	<b>17.2</b>	<b>61.7</b>	<b>149.9</b>
Sale of minority owned sub-subsidiaries	-	-	-	0.2
Dividend	-19.7	-	-	-
Distribution of shares in subsidiaries	-27.7	-47.2	-47.2	-
Cost of distributing Net Entertainment and Cherry	-2.4	-4.5	-3.4	-
Acquisition of own shares	-14.2	-	-	-
New share issue (exercise of convertibles and warrants)	-	6.1	6.1	-
New share issue costs	-	-	-	-0.2
<b>Equity at end of period</b>	<b>578.2</b>	<b>445.7</b>	<b>491.3</b>	<b>474.1</b>
<b>Attributable to:</b>				
Parent company's shareholders	577.8	445.3	490.9	471.0
Minority Interest	0.4	0.4	0.4	3.1
Total equity	578.2	445.7	491.3	474.1

Parent Company	Jan-Sept	Jan-Sept	Full Year
Income Statement (MSEK)	2007	2006	2006
<b>Revenues</b>	<b>5.3</b>	<b>6.9</b>	<b>9.9</b>
Operating expenses	-16.6	-14.9	-20.5
<b>Operating income</b>	<b>-11.3</b>	<b>-8.0</b>	<b>-10.6</b>
Financial items	0.3	-1.8	8.1
<b>Income after financial items</b>	<b>-11.0</b>	<b>-9.8</b>	<b>-2.5</b>
Appropriations	-	-	0.1
<b>Income before taxes</b>	<b>-11.0</b>	<b>-9.8</b>	<b>-2.4</b>
Tax	3.1	2.8	1.7
<b>Income for the period</b>	<b>-7.9</b>	<b>-7.0</b>	<b>-0.7</b>

Parent Company	2007-09-30	2006-12-31
Balance sheet (MSEK)		
Tangible fixed assets	0.2	0.3
Financial assets	667.4	677.1
<b>Total non-current assets</b>	<b>667.6</b>	<b>677.4</b>
Current receivables	13.9	47.3
Cash and liquid assets	8.7	9.6
<b>Total current assets</b>	<b>22.6</b>	<b>56.9</b>
<b>Total assets</b>	<b>690.2</b>	<b>734.3</b>
Restricted equity	587.3	585.6
Unrestricted equity	73.3	121.6
<b>Total equity</b>	<b>660.6</b>	<b>707.2</b>
Untaxed reserves	0.0	0.0
Current liabilities	29.6	27.1
<b>Total equity and liabilities</b>	<b>690.2</b>	<b>734.3</b>