

Press Release  
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**BETSSON RELEASES A NEW PRODUCT, BETSSON GAMES.**

Today Betsson releases BETSSON GAMES. Betsson offers customers a great variety of exciting and innovative games. At Betsson games customers can play on everything from virtual horse-races to poker.

Betsson intends to keep on introducing additional games from the world-leading providers.

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Betsson AB invests in companies which develops and operates sites for gaming directed toward end consumers. Betsson AB owns Betsson Malta Ltd that owns the websites Betsson.com, CasinoEuro.com and CherryCasino.com. The Betsson Malta Ltd offers poker, casino gaming, sports betting, lottery, betting exchange, bingo and financial betting. Customers are primarily from Scandinavia and the rest of Europe. Betsson is listed on the OMX Nordic Exchange in Stockholm, Mid Cap.