

Press Release
Betsson AB (publ)
Stockholm, Sweden, 11th of February 2008

INVITATION TO BETSSON'S TELEPHONE CONFERENCE THE 15th of February 2008

Media, analysts and investors are invited to a telephone conference hosted by Betsson on Friday the 15th of February 2008, at 08.30 a.m. (CET), in conjunction with the presentation of the forth quarter report. The report will be published at 07.30 a.m. (CET) on the same date.

At the telephone conference CEO Pontus Lindwall will present the report, followed by a question and answer session. The presentation will be held in English.

To attend the telephone conference call: +46(0)8 5052 0270 (Sweden) or +44(0) 845 634 0041 (UK). Code for participants: 6345361

The presentation can be accessed via Webcast at 08:30 a.m. (CET) (audio and PowerPoint presentation) at www.betsson.se under Financial Info. The Webcast can also be accessed at www.financialhearings.com, Betsson. A copy of the presentation will be available for download at www.betsson.se as of the 15th of February.

For further information, please contact:

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Betsson AB:s business consists of investing and administer companies within the gaming business. Betsson AB owns Betsson Malta Ltd which operates games to end customers, via the websites Betsson.com, CasinoEuro.com and CherryCasino.com. Betsson Malta Ltd offers poker, casino, betting exchange, sports betting, lottery, bingo, games and trader. The customers mainly originate from Scandinavia and other parts of Europe. Betsson is listed on the Nordic List in Stockholm, Mid Cap (BETS).

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