

Press release

Betsson AB (Publ)

## **Betsson releases full year report 2008 on February 13th 07:30 (CET), earlier than previously communicated.**

Betsson invites media, analysts and investors to Betsson's Betting Shop at Götgatan 37, Stockholm on February 13th, 2009, at 09:00 a.m. (CET), in conjunction with the presentation of the full year report of 2008 (please see invitation on [www.betssonab.com](http://www.betssonab.com) or [www.financialhearings.com](http://www.financialhearings.com)). Interested parties can also join the presentation via phone or Webcast. The report will be published at 07:30 a.m. (CET) on the same date.

CEO and President Pontus Lindwall will present the report. The presentation will be followed by a question and answer session. The presentation will be held in English.

To participate in the presentation by phone please call: +46 (0)8 5051 3793 (Sweden) or +44 (0)20 7806 1967 (UK) Confirmation code: 2003874

To take part of the presentation by Webcast at 09:00 a.m. (CET) (by audio, image and power point presentation) at [www.betssonab.com](http://www.betssonab.com) under Financial Info. The Webcast can also be accessed at [www.financialhearings.com](http://www.financialhearings.com). A copy of the presentation will be available for download at [www.betssonab.com](http://www.betssonab.com) as of February 13th, 2009.

For further information, please contact: Pontus Lindwall, CEO and President Betsson AB (publ), phone: +46 (0)8 506 403 10 or +46 (0)708 27 51 55 or [pontus@betsson.com](mailto:pontus@betsson.com).

BETSSON AB'S CORE BUSINESS CONSISTS OF INVESTING AND ADMINISTER COMPANIES WITHIN THE GAMING BUSINESS. BETSSON AB OWNS BETSSON MALTA WHICH OPERATES GAMES TOWARDS END CUSTOMERS, VIA THE WEBSITES BETSSON.COM, CASINOEURO.COM AND CHERRYCASINO.COM. BETSSON MALTA OFFERS POKER, CASINO, BETTING EXCHANGE, SPORTS BETTING, LOTTERY, BINGO, GAMES AND BETSSON TRADER. THE CUSTOMERS MAINLY ORIGINATE FROM THE SCANDINAVIAN COUNTRIES AND OTHER PARTS OF EUROPE. BETSSON AB IS LISTED ON THE NORDIC LIST IN STOCKHOLM, MID CAP (BETS).

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