

Press release

Betsson AB (Publ)

## Presentation of quarterly report at Café Opera

Betsson invites media, analysts and investors to Café Opera in Stockholm on Thursday, February 11th, 2010, at 09:00 a.m. (CET), in conjunction with the presentation of the full year 2009 report. The report will be published at 07:30 a.m. (CET) on the same date. Interested parties can also join the presentation by phone or webcast.

CEO and President Pontus Lindwall will present the report. The presentation will be followed by a question and answer session. The presentation will be held in English. Participants are advised to register to [martti.metso@zvm.se](mailto:martti.metso@zvm.se) or telephone +46 708 69 31 59 in advance.

To participate in the presentation by phone, please call: +46 (0)8 505 598 53 (Sweden) or +44 (0)20 3043 2436 (UK).

To take part of the presentation by webcast at 09:00 a.m. (CET) (by audio, image and power point), visit <http://www.betssonab.com> or <http://webcast.zoomvision.se/client/betsson/100211/>. A copy of the presentation will be available for download at [www.betssonab.com](http://www.betssonab.com) after the presentation.

For further information, please contact: Pontus Lindwall, CEO and President Betsson AB (publ), phone: +46 (0)8 506 403 10 or +46 (0)708 27 51 55 or [Pontus@betsson.com](mailto:Pontus@betsson.com)

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