

Press Release Betsson AB (Publ)

## Public information regarding change in number of shares

According to the listing rules and the Swedish Financial Instruments Trading Act (1991:980) regarding trade with financial instruments, all companies whose shares are quoted on a regulated market are to make public notification of any increase or decrease in the number of shares or in the number of votes.

In line with executing the resolution adopted by annual general meeting in 2008 regarding the incentive program for certain employees, the number of shares was increased with 100 000 B-shares to a total of 39 653 720. At the same time, the number of own shares held by the company was reduced by 50 445 to 259 555. The total number of shares, excluding those owned by the company, amounts to 39 394 165, of which 5 420 000 A- and 33 974 165 B-shares. Each A-share entitles ten votes, while each B-share entitles one vote.

For further information, contact:

Pontus Lindwall, CEO and President, telephone +46 (0)8 506 403 10 or +46 (0)708 27 51 55, [pontus@betsson.com](mailto:pontus@betsson.com) or Fredrik Rüdén, CFO, telephone +46 (0)8 506 403 00 or +46 733 11 72 62, [fredrik.ruden@betsson.com](mailto:fredrik.ruden@betsson.com).

BETSSON AB'S CORE BUSINESS CONSISTS OF INVESTING AND ADMINISTER IN COMPANIES WHICH OFFERS GAMING ON INTERNET BY THEM SELVES OR THROUGH PARTNERSHIPS. BETSSON AB OWNS BETSSON MALTA WHICH OPERATES GAMES TOWARDS END CUSTOMERS VIA PARTNERS OR THE WEBSITES [WWW.BETSSON.COM](http://WWW.BETSSON.COM), [WWW.CASINOEURO.COM](http://WWW.CASINOEURO.COM) AND [WWW.CHERRYCASINO.COM](http://WWW.CHERRYCASINO.COM). BETSSON MALTA OFFERS POKER, CASINO, SPORTS BETTING, LOTTERY, BINGO AND GAMES. THE CUSTOMERS MAINLY ORIGINATE FROM THE SCANDINAVIAN COUNTRIES AND OTHER PARTS OF EUROPE. BETSSON AB IS LISTED ON NASDAQ OMX NORDIC MID CAP LIST, (BETS).

POST- OCH BESÖKSADRESS	TELEFON FAX	STYRELSENS SÄTE	E-MAIL HEMSIDA	ORG. NR. MOMS.REG.NR.
BETSSON AB (PUBL) REGERINGSGATAN 28 111 53 STOCKHOLM, SVERIGE	+46 (0)8 506 403 00 +46 (0)8 735 57 44	STOCKHOLM	<a href="mailto:INFO@BETSSONAB.COM">INFO@BETSSONAB.COM</a> <a href="http://WWW.BETSSONAB.COM">WWW.BETSSONAB.COM</a>	556090-4251 SE556090425101