

Press release

Betsson AB (Publ)

Annual General Meeting in Betsson AB (publ)

The following resolutions were approved at the Annual General Meeting of Betsson AB (publ) on 12 May 2011:

- Per Hamberg, Patrick Svensk, Kicki Wallje-Lund, John Wattin, Carl Lewenhaupt and Lars Linder Aronson were re-elected as board members and Pontus Lindwall was elected as member of the board. John Wattin was re-elected as Chairman of the Board for the time until 1 July 2011 and Pontus Lindwall was elected as Chairman of the Board for the time thereafter. Pontus Lindwall was elected as executive chairman of the Board with the same employment benefits as he receives as CEO of the Company. Should Pontus Lindwall remain CEO on 1 July 2011, it is proposed that John Wattin remains Chairman of the Board until the replacement of the CEO has been executed and an application for registration regarding such replacement has been submitted with the Swedish Companies Registration Office (Sw. Bolagsverket) and that Pontus Lindwall shall be Chairman of the Board for the time thereafter.
- The General meeting decided to execute a share split 2:1, whereby each share is divided into two shares. One of these shares will be a so called redemption share.
- Decision to reduce the share capital by automatic redemption of shares.
- Decision to increase the share capital by way of a bonus issue, whereby the Company's share capital is restored to its original amount before the decision on reduction of the share capital.

Last day of trading in Betsson shares before the share split, including the right to redemption shares is 17 May 2011. The record date for the share split is 20 May 2011. Trading in the redemption shares of Class B will take place from 25 May 2011 up to and including 8 June 2011. Payment is expected to take place via Euroclear Sweden AB around 16 June 2011.

Betsson AB (publ)

The Board of Directors

For further information, please contact:

Pontus Lindwall, CEO and President Betsson AB (publ), phone: +46 (0)8 506 403 10 or +46 (0)708 27 51 55 or Pontus@betsson.com

BETSSON AB'S CORE BUSINESS CONSISTS OF INVESTING AND ADMINISTERING SHAREHOLDING IN COMPANIES, WHICH THROUGH PARTNERS OR BY THEMSELVES, OFFERS GAMES TO THE END USERS VIA THE INTERNET. BETSSON AB OWNS BETSSON MALTA WHICH OPERATES GAMES THROUGH PARTNERSHIPS AND THE WEBSITES WWW.BETSSON.COM, WWW.CASINOEURO.COM AND WWW.CHERRYCASINO.COM. BETSSON MALTA OFFERS POKER, CASINO, SPORTS BETTING, SCRATCH CARDS, BINGO AND GAMES. THE CUSTOMERS MAINLY ORIGINATE FROM THE SCANDINAVIAN COUNTRIES AND OTHER PARTS OF EUROPE. BETSSON AB IS LISTED ON NASDAQ OMX NORDIC MID CAP LIST, (BETS).

MAIL AND VISITING ADDRESS	PHONE FAX	REGISTERED OFFICE	E-MAIL IR WEBB SITE	ORG. NO. VAT.REG.NO.
BETSSON AB (PUBL) REGERINGSGATAN 28, 111 53 STOCKHOLM, SVERIGE	+46 (0)8 506 403 00 +46 (0)8 735 57 44	STOCKHOLM	INFO@BETSSONAB.COM WWW.BETSSONAB.COM	556090-4251 SE556090425101