

Press release

Betsson AB (Publ)

## Invitation to presentation of first quarter

Betsson invites media, analysts and investors to Betsson's office at Regeringsgatan 28 on Friday, April 27, 2012 at CET 09:00, in regards of the presentation of the first quarter 2012. The presentation will also be available through webcast and phone.

The report will be published at 07:30 a.m. (CET) on the same date. CEO and President Magnus Silfverberg will present the report. The presentation will be followed by a question and answer session. The presentation will be held in English.

To participate by phone please call: +46 (0)8 505 598 53 (Sweden) or +44 (0)203 043 24 36 (UK).

To participate by Webcast at 09:00 a.m. (CET) (audio and power point presentation) visit [www.betssonab.com](http://www.betssonab.com) or <http://storm.zoomvisionmamato.com/player/betsson/objects/f8ac4vdp/>.

A copy of the power point presentation will be available for download at [www.betssonab.com](http://www.betssonab.com) as of April 27, 2012.

For further information, please contact:

Magnus Silfverberg, CEO and President Betsson AB (publ), phone: +46 (0)8 506 403 00 or [magnus.silfverberg@betssonab.com](mailto:magnus.silfverberg@betssonab.com).

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