

Press Release Betsson AB (Publ)

Public information regarding change in number of shares

According to the listing rules and the Swedish Financial Instruments Trading Act (1991:980) regarding trade with financial instruments, all companies whose shares are quoted on a regulated market are to make public notification of any increase or decrease in the number of shares or in the number of votes. The last trading day, in the month where the change took place is today.

In line with executing the resolution adopted by an extra general meeting in 2010 regarding the incentive program for certain employees, the number of shares was increased with 3,162 B-shares to a total of 42,269,108 shares. At the same time, the number of own shares held by the company decreased with 3,584 shares to 638 B-shares. The total number of shares, excluding those owned by the company, amounts to 42,268,470 shares, of which 5,420,000 A- and 36,848,470 B-shares. Each A-share entitles ten votes, while each B-share entitles one vote.

For further information, contact:

Magnus Silfverberg, CEO and President Betsson AB (publ), phone: +46 (0)8 506 403 00 or magnus.silfverberg@betssonab.com.

BETSSON AB'S CORE BUSINESS CONSISTS OF INVESTING AND ADMINISTERING SHAREHOLDING IN COMPANIES, WHICH THROUGH PARTNERS OR BY THEMSELVES, OFFERS GAMES TO THE END USERS VIA THE INTERNET. BETSSON AB OWNS BETSSON MALTA WHICH OPERATES GAMES THROUGH PARTNERSHIPS AND OWN WEBSITES.

POST- OCH BESÖKSADRESS	TELEFON FAX	STYRELSENS SÄTE	E-MAIL HEMSIDA	ORG. NR. MOMS.REG.NR.
BETSSON AB (PUBL) REGERINGSGATAN 28 111 53 STOCKHOLM, SVERIGE	+46 (0)8 506 403 00 +46 (0)8 735 57 44	STOCKHOLM	INFO@BETSSONAB.COM WWW.BETSSONAB.COM	556090-4251 SE556090425101