

Press Release Betsson AB (Publ)

Betsson AB - invitation to presentation of second quarter

Betsson invites media, analysts and investors to Betsson's office at Regeringsgatan 28 on Friday, July 19, 2013 at CET 09:00, in regards of the presentation of the second quarter 2013. The presentation will also be available through webcast and phone.

The report will be published at 07:30 a.m. (CET) on the same date. CEO and President Magnus Silfverberg will present the report. The presentation will be followed by a question and answer session. The presentation will be held in English.

To participate by phone please call: +46 (0)8 505 564 74 (Sweden) or +44 (0)203 364 53 74 (UK).

To participate by Webcast at 09:00 a.m. (CET) (Video, audio and power point presentation) visit www.betssonab.com or

<http://storm.zoomvisionmamato.com/player/betsson/objects/91a38d5r/>

A copy of the power point presentation will be available for download at www.betssonab.com as of July 19, 2013.

For further information, please contact:

Magnus Silfverberg, CEO and President Betsson AB (publ), phone: +46 (0)8 506 403 00 or magnus.silfverberg@betssonab.com.

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