

Press Release Betsson AB (Publ)

Change in number of shares and votes

The total number of shares in Betsson AB (publ) as of January 31, 2014 amounts to 43,954,703 shares, of which 5,420,000 Class A shares, 38,013,003 class B shares and 521,700 Class C shares, representing a total of 92,734 703 votes. The increase in the number of shares and votes results of a new issue of 521,700 shares of series C, which are intended to be used to secure obligations due to the Company's incentive program.

For further information, please contact:

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BETSSON AB'S CORE BUSINESS CONSISTS OF INVESTING AND ADMINISTERING SHAREHOLDING IN COMPANIES, WHICH THROUGH PARTNERS OR BY THEMSELVES, OFFERS GAMES TO THE END USERS VIA THE INTERNET. BETSSON AB OWNS BETSSON MALTA WHICH OPERATES GAMES THROUGH PARTNERSHIPS AND OWN WEBSITES. BETSSON MALTA OFFERS POKER, CASINO, SPORTS BETTING, SCRATCH CARDS, BINGO AND GAMES. THE CUSTOMERS MAINLY ORIGINATE FROM THE SCANDINAVIAN COUNTRIES AND OTHER PARTS OF EUROPE. BETSSON AB IS LISTED ON NASDAQ OMX NORDIC MID CAP LIST, (BETS).

POST- AND VISIT ADDRESS	TELEPHONE/FAX	REGISTERED OFFICE	E-MAIL WEB	CORPORATE REG.NO. VAT.REG.NO.
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