

Press Release Betsson AB (Publ)

Public information regarding change in number of shares

According to the listing rules and the Swedish Financial Instruments Trading Act (1991:980) regarding trade with financial instruments, all companies whose shares are quoted on a regulated market are to make public notification of any increase or decrease in the number of shares or in the number of votes. The last trading day, in the month where the change took place is today.

Change in number of shares attributable to split with mandatory redemption as of decision by the AGM as at 8 May 2014. The share split with a record date May 21, 2014 increased the number of shares with 5,420,000 class A shares, 40,597,827 class B shares and 521,700 class C shares.

At the record date June 13, 2014, will a withdrawal of 5,420,000 class A shares, 40,597,827 class B shares and 521,700 class C shares be done and the outstanding number of shares will return to this number.

This procedure distributes 9.16 per share, totaling 421.5 million to Betsson's shareholders.

For further information, contact:

Magnus Silfverberg, CEO and President Betsson AB (publ), phone: +46 (0)8 506 403 00 or magnus.silfverberg@betssonab.com.

BETSSON AB'S CORE BUSINESS CONSISTS OF INVESTING AND ADMINISTERING SHAREHOLDING IN COMPANIES, WHICH THROUGH PARTNERS OR BY THEMSELVES, OFFERS GAMES TO THE END USERS VIA THE INTERNET. BETSSON AB OWNS BETSSON MALTA WHICH OPERATES GAMES THROUGH PARTNERSHIPS AND OWN WEBSITES. BETSSON MALTA OFFERS POKER, CASINO, SPORTS BETTING, SCRATCH CARDS, BINGO AND GAMES. THE CUSTOMERS MAINLY ORIGINATE FROM THE SCANDINAVIAN COUNTRIES AND OTHER PARTS OF EUROPE. BETSSON AB IS LISTED ON NASDAQ OMX NORDIC MID CAP LIST, (BETS).

POST- OCH BESÖKSADRESS	TELEFON FAX	STYRELSENS SÄTE	E-MAIL HEMSIDA	ORG. NR. MOMS.REG.NR.
BETSSON AB (PUBL) REGERINGSGATAN 28 111 53 STOCKHOLM, SVERIGE	+46 (0)8 506 403 00 +46 (0)8 735 57 44	STOCKHOLM	INFO@BETSSONAB.COM WWW.BETSSONAB.COM	556090-4251 SE556090425101