

Press Release Betsson AB (Publ)

Betsson AB - Invitation to presentation of fourth quarter

Betsson invites media, analysts and investors to Betsson's office at Regeringsgatan 28 on Friday, February 6, 2015 at 09:00 am CET, in regards of the presentation of the fourth quarter 2014. The presentation will also be available through webcast and phone.

The report will be published at 07:30 am CET. CEO and President Magnus Silfverberg will present the report. The presentation will be followed by a question and answer session. The presentation will be held in English.

To participate by phone please call:

SE: +46 8 505 564 74

UK: +44 203 364 5374

US: +1 855 753 2230

To participate by webcast at 09:00 am CET (audio and power point presentation) visit www.betssonab.com or

<http://edge.media-server.com/m/p/zwb4yfue>

A copy of the power point presentation will be available for download at www.betssonab.com as of February 6, 2015.

For further information, please contact:

Magnus Silfverberg, CEO and President Betsson AB (publ), phone: +46 (0)8 506 403 00, magnus.silfverberg@betssonab.com

Bobo Delemark, Investor Relations (publ), tfn: +46 (0)70 274 55 50, bobo.delemark@betssonab.com

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POST AND VISIT ADDRESS	TELEPHONE/FAX	REGISTERED OFFICE	E-MAIL WEB	CORPORATE REG.NO. VAT.REG.NO.
REGERINGSGATAN 28 111 53 STOCKHOLM, SWEDEN	+46 (0)8 506 403 00 +46 (0)8 735 57 44	STOCKHOLM	INFO@BETSSONAB.COM WWW.BETSSONAB.COM	556090-4251 SE556090425101