

Press release Betsson AB (Publ)

BETSSON IS NOW LICENSED IN LATVIA

One of Betsson subsidiaries has on April 28, for the brand Triobet, received a gaming license to operate in Latvia. Recently Betsson Group also received a license in Ireland. Betsson now owns operations with local licenses in Malta, Denmark, UK, Ireland, Italy, Estonia, Georgia and Latvia.

“When outdated legal structures and old monopolies are dismantled great favorable conditions for long-term profitable growth are created. Our strategy is to increase the proportion of sustainable revenue by participating in local licensing procedures as well as increasing strong growth both organically and by acquiring companies in local regulated markets. The gaming tax in Latvia is 10 percent on gross gaming revenue which is a level that guarantees high channeling and a sustainable system,” Ulrik Bengtsson President and CEO of Betsson AB, said.

For further information, please contact:

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BETSSON AB'S CORE BUSINESS CONSISTS OF INVESTING AND ADMINISTERING SHAREHOLDING IN COMPANIES, WHICH THROUGH PARTNERS OR BY THEMSELVES, OFFERS GAMES TO THE END USERS VIA THE INTERNET. THE GROUP OFFERS CASINO, SPORTS BETTING, POKER, SCRATCH CARDS, BINGO AND GAMES. THE CUSTOMERS MAINLY ORIGINATE FROM THE NORDIC COUNTRIES AND OTHER PARTS OF EUROPE. BETSSON AB IS LISTED ON NASDAQ STOCKHOLM LARGE CAP LIST, (BETS).

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