

Press Release Betsson AB (Publ)

Betsson plans to issue SEK bonds in order to facilitate acquisition strategy

Betsson AB has mandated DNB Markets and Swedbank to arrange fixed income investor meetings starting on November 14th 2016. A SEK denominated senior unsecured 3 year bond issue will follow, subject to market conditions and final decision by Betsson AB. The proceeds from the planned bond issue will be used to facilitate Betsson's acquisition strategy, refinancing debt and general corporate purposes.

"Betsson has a clear acquisition strategy and we constantly review opportunities that could materialise in the short or medium-term. The planned bond issue creates increased financial flexibility for Betsson to continue to be active in the consolidation of the gaming sector," says Ulrik Bengtsson, CEO and President of Betsson AB.

Betsson primarily targets companies in markets that are regulated or about to be regulated.

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