

## Press Release Betsson AB (Publ)

### Abby Rachel Cosgrave appointed Vice President Legal of Betsson AB

Betsson AB today announces that Abby Rachel Cosgrave has been appointed Vice President Legal for Betsson AB and General Counsel Betsson Malta. Abby has been with the Betsson Group since 2014 and served as Acting General Counsel as of September 2016. She is part of Betsson AB's management group.

"With the increased regulatory complexity in the gaming market, legal affairs is a business critical issue. Abby has vast experience from the gaming and leisure industry and also a comprehensive understanding of Betsson. Her contribution to the business since she joined Betsson has been very valuable. I look forward to continuing working with Abby," said Ulrik Bengtsson, CEO and President of Betsson AB

Abby Rachel Cosgrave is born 1979. She holds a bachelor's degree in Law & Politics and an LL.M in International Legal Practice.

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*This information is information that Betsson AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, on April 10th, 2017, at 14.30 CET.*

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BETSSON AB (PUBL) IS A HOLDING COMPANY THAT INVESTS IN AND MANAGES FAST-GROWING COMPANIES WITHIN ONLINE GAMING. THE COMPANY IS ONE OF THE LARGEST IN ONLINE GAMING IN EUROPE AND HAS THE AMBITION TO OUTGROW THE MARKET, ORGANICALLY AND THROUGH ACQUISITIONS. THIS SHOULD BE DONE IN A PROFITABLE AND SUSTAINABLE MANNER, PRIMARILY IN LOCALLY REGULATED MARKETS. BETSSON AB IS LISTED ON NASDAQ STOCKHOLM, LARGE CAP (BETS).

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