

Press Release Betsson AB (Publ)

Change in number of shares and votes in Betsson AB (publ)

As of 30 June 2017, the total number of shares in Betsson AB (publ) (the "Company") amounts to 144,493,238 shares, divided into 16,260,000 shares of series A, 122,155,730 shares of series B and 6,077,508 shares of series C. The total number of votes in the Company as of 30 June 2017 amounts to 290,833,238.

The reason for this decrease in number of shares and votes is the completion of the automatic share redemption programme resolved by the Annual General Meeting held on 11 May 2017. The number of shares and votes has now been restored after the redemption of the outstanding redemption shares with record date on 14 June 2017.

For more information regarding the redemption scheme please refer to the Company's website, www.betssonab.com.

For further information, please contact:

Ulrik Bengtsson, CEO and President Betsson AB
+46 (0)8 506 403 00

Pia Rosin, VP Corporate Communications Betsson AB
+46 (0)73 600 85 00, pia.rosin@betssonab.com

This information is information that Betsson AB (publ) is obliged to make public pursuant to the Financial Instruments Trading Act. The information was submitted for publication at 8.30 CET on June 30th 2017.

BETSSON AB (PUBL) IS A HOLDING COMPANY THAT INVESTS IN AND MANAGES FAST-GROWING COMPANIES WITHIN ONLINE GAMING. THE COMPANY IS ONE OF THE LARGEST IN ONLINE GAMING IN EUROPE AND HAS THE AMBITION TO OUTGROW THE MARKET, ORGANICALLY AND THROUGH ACQUISITIONS. THIS SHOULD BE DONE IN A PROFITABLE AND SUSTAINABLE MANNER, PRIMARILY IN LOCALLY REGULATED MARKETS. BETSSON AB IS LISTED ON NASDAQ STOCKHOLM, LARGE CAP (BETS).

POST AND VISIT ADDRESS	TELEPHONE/FAX	REGISTERED OFFICE	E-MAIL WEB	CORPORATE REG. NO. VAT. REG. NO.
REGERINGSGATAN 28 111 53 STOCKHOLM, SWEDEN	+46 (0)8 506 403 00 +46 (0)8 735 57 44	STOCKHOLM	INFO@BETSSONAB.COM WWW.BETSSONAB.COM	556090-4251 SE556090425101