

Press Release Betsson AB (Publ)

Bulletin from the Annual General Meeting in Betsson AB (publ)

At the Annual General Meeting (the "AGM") in Betsson AB (publ) on 15 May 2018 the shareholders adopted the following main resolutions:

- The AGM adopted the presented annual report and discharged the members of the Board of Directors and the CEO for liability in respect of the financial year 2017.
- The AGM resolved to re-elect Patrick Svensk, Kicki Wallje-Lund, Jan Nord and Fredrik Carlsson as members of the Board of Directors. Tristan Sjöberg, Mathias Hedlund and Johan Lundberg were elected new members of the Board of Directors. Patrick Svensk was elected Chairman of the Board of Directors.
- Pricewaterhouse-Coopers AB was re-elected as auditor of the Company for the period until the end of the AGM 2020.
- The AGM approved the proposal by the Nomination Committee regarding principles for the establishment of the Nomination Committee in relation to the AGM 2019.
- The AGM approved the Board of Directors' proposal regarding guidelines for the remuneration of senior executives.
- The AGM resolved in accordance with the proposals by the Board of Directors to establish two incentive programmes under which the Company invites approximately 35 senior executives and other key employees to either purchase transferable options or be granted stock options in the Company.
- To ensure delivery of shares or at least to hedge the Company's costs, including social security costs, in accordance with the proposed incentive programmes above, the AGM resolved to authorise the Board of Directors to resolve on a directed issue of Class C shares to a bank or a securities company. Further, it was resolved to authorize the Board of Directors to resolve to repurchase shares held by of the subscriber. The Class C shares shall during the term of the options be held by the Company. Upon exercise of warrants or stock options the required number of Class C shares will, after conversion to Class B shares, be transferred to participants in accordance with the terms of the options, alternatively held to hedge the costs of the programme, including social security costs.

BETSSON AB (PUBL) IS A HOLDING COMPANY THAT INVESTS IN AND MANAGES FAST-GROWING COMPANIES WITHIN ONLINE GAMING. THE COMPANY IS ONE OF THE LARGEST IN ONLINE GAMING IN EUROPE AND HAS THE AMBITION TO OUTGROW THE MARKET, ORGANICALLY AND THROUGH ACQUISITIONS. THIS SHOULD BE DONE IN A PROFITABLE AND SUSTAINABLE MANNER, PRIMARILY IN LOCALLY REGULATED MARKETS. BETSSON AB IS LISTED ON NASDAQ STOCKHOLM, LARGE CAP (BETS).

POST AND VISIT ADDRESS	TELEPHONE/FAX	REGISTERED OFFICE	E-MAIL WEB	CORPORATE REG.NO. VAT.REG.NO.
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- The AGM resolved on a share split with automatic redemption of shares. The redemption of shares programme means that approximately SEK 393.1 million, corresponding to SEK 2.84 per share, will be distributed to the shareholders of the Company. The adopted resolutions regarding share split and redemption of shares included the following:
 - (i) A resolution on a share split (2:1), where each existing share (irrespective of series of share) is divided into two shares. One of these shares will be a so called redemption share. The record date for the share split is 23 May 2018.
 - (ii) A resolution to reduce the share capital through an automatic redemption programme, whereby 16,260,000 Class A shares, 122,155,730 Class B shares and 6,077,508 Class C shares is redeemed with repayment to the shareholders. No redemption price will be paid for any redemption shares of Class A, Class B or Class C that are held by the Company.
 - (iii) A resolution to increase the share capital through a bonus issue, whereby the share capital of the Company is restored to its original amount prior to the resolution to decrease the share capital.

Trading in redemption shares will take place from 25 May 2018 up to and including 8 June 2018. The record date for the redemption of shares is 12 June 2018. Payment is expected to be made through Euroclear Sweden AB on 15 June 2018.

- The AGM resolved to authorise the Board of Directors to resolve to repurchase, on one or several occasions prior to the next AGM, as many shares as may be purchased without the Company's holding at any time exceeding 10 per cent of the total number of shares in the Company. Further, it was resolved to authorise the Board of Directors to resolve on the transfer of the Company's own shares, as payment upon the acquisition of companies or businesses, at a price equivalent to the quoted share price at the time of transfer. The authorisation to transfer own shares is limited whereby the Board of Directors may not resolve on the transfer of more than 14.4 million Class B shares also taken into consideration any shares issued by the Board of Directors under the authorisation pursuant to the item below.
- The AGM further resolved to authorise the Board of Directors to resolve, on one or several occasions prior to the next AGM, to issue shares and/or convertible bonds for payment in kind or by way of set-off, that involve the issue of or conversion into up to 14.4 million Class B shares (corresponding to a dilution of about 10.0 per cent of the share capital and of about 5.1 per cent of the shareholders votes). The authorisation above shall be limited whereby the Board of Directors may not resolve to issue shares and/or convertible bonds that involve the issue of or conversion into more than 14.4 million Class B shares also taken into consideration

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any shares transferred by the Board of Directors under the authorisation to transfer shares described above.

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