

Press Release Betsson AB (Publ)

CFO Kaaren Hilsen will leave Betsson AB and assume a position as CEO in another company

Betsson AB's CFO Kaaren Hilsen has decided to return to the telecoms industry and will assume the position as CEO of Telenor in Sweden. Hilsen has a notice period of six months and Betsson will begin the process of recruiting a new CFO immediately.

"I would like to thank Kaaren for her contribution in getting Betsson back on track. I respect that she has received an offer she couldn't refuse and wish her all the best for the future. Betsson is a stronger company than it was a year ago and I am sure that we will soon recruit a new CFO who wants to be part of taking Betsson to the next level", comments Pontus Lindwall, CEO Betsson AB.

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BETSSON AB (PUBL) IS A HOLDING COMPANY THAT INVESTS IN AND MANAGES FAST-GROWING COMPANIES WITHIN ONLINE GAMING. THE COMPANY IS ONE OF THE LARGEST IN ONLINE GAMING IN EUROPE AND HAS THE AMBITION TO OUTGROW THE MARKET, ORGANICALLY AND THROUGH ACQUISITIONS. THIS SHOULD BE DONE IN A PROFITABLE AND SUSTAINABLE MANNER, PRIMARILY IN LOCALLY REGULATED MARKETS. BETSSON AB IS LISTED ON NASDAQ STOCKHOLM, LARGE CAP (BETS).

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