

## Press Release Betsson AB (publ)

### Betsson plans to issue a new senior unsecured bond

Betsson AB (publ) has mandated Nordea and Swedbank as joint bookrunners to arrange investor meetings to investigate the possibility to issue a new senior unsecured bond with an expected initial minimum volume of SEK 500,000,000 and a tenor of 3 years, subject to market conditions.

“Betsson has the ambition to grow, organically and through acquisitions. This should be done in a profitable and sustainable manner, primarily in locally regulated markets and we continuously evaluate additional markets to grow in. With this planned bond issue, we secure financial flexibility to execute our long-term strategy”, says Pontus Lindwall, CEO and President of Betsson AB.

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BETSSON AB (PUBL) IS A HOLDING COMPANY THAT INVESTS IN AND MANAGES FAST-GROWING COMPANIES WITHIN ONLINE GAMING. THE COMPANY IS ONE OF THE LARGEST IN ONLINE GAMING IN EUROPE AND HAS THE AMBITION TO OUTGROW THE MARKET, ORGANICALLY AND THROUGH ACQUISITIONS. THIS SHOULD BE DONE IN A PROFITABLE AND SUSTAINABLE MANNER, PRIMARILY IN LOCALLY REGULATED MARKETS. BETSSON AB IS LISTED ON NASDAQ STOCKHOLM, LARGE CAP (BETS).

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