

Press Release Betsson AB (publ)

Betsson issues bonds of SEK 1 billion and announces results from tender offer and early redemption of outstanding bonds

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Betsson AB (publ) (the “**Company**” or “**Betsson**”) has successfully placed senior unsecured bonds in the total amount of SEK 1,000,000,000 under a framework of SEK 2,500,000,000. The bonds have a tenor of three years and a floating interest rate of STIBOR three months plus 400 bps and will mature on September 26, 2022 (the “**New Bonds**”). Betsson intends to apply for listing of the New Bonds on the corporate bond list of Nasdaq Stockholm.

“There has been a strong interest from a broad range of investors in the issue, which was heavily oversubscribed. We are also happy to see that the interest from large institutional investors throughout the Nordics has been much stronger than back in 2016 when issuing our first bond. It shows that we have the market’s support in our long-term strategy”, says Martin Öhman, CFO at Betsson AB.

Betsson further announces the results of the tender offer (the “**Tender Offer**”) to the holders of Betsson’s outstanding senior unsecured floating rate bonds maturing on November 28, 2019 with ISIN SE0009320617 and outstanding amount of SEK 1,000,000,000 (the “**Bonds**”). The Tender Offer expired at 12:00 CEST on September 19, 2019. The Tender Offer has been accepted by holders of Bonds representing a total nominal amount of SEK 754,000,000.

BETSSON AB (PUBL) IS A HOLDING COMPANY THAT INVESTS IN AND MANAGES FAST-GROWING COMPANIES WITHIN ONLINE GAMING. THE COMPANY IS ONE OF THE LARGEST IN ONLINE GAMING IN EUROPE AND HAS THE AMBITION TO OUTGROW THE MARKET, ORGANICALLY AND THROUGH ACQUISITIONS. THIS SHOULD BE DONE IN A PROFITABLE AND SUSTAINABLE MANNER, PRIMARILY IN LOCALLY REGULATED MARKETS. BETSSON AB IS LISTED ON NASDAQ STOCKHOLM, LARGE CAP (BETS).

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Betsson will complete the Tender Offer and the price for the Bonds in the Tender Offer amounts to 100.70 per cent. of the nominal amount. Betsson will also pay accrued and unpaid interest from, but excluding, the previous interest payment date until, and including, the settlement date for the Tender Offer. Settlement date for the Tender Offer is expected to occur on September 26, 2019.

Betsson also announces that the Company will exercise its right to make a voluntary early redemption of the Bonds not being tendered in the Tender Offer, in accordance with the terms and conditions in respect of the Bonds (the “**Early Redemption**”). The Bonds will in the Early Redemption be redeemed at a price equal to 100.00 per cent. of the nominal amount plus accrued and unpaid interest from, but excluding, the previous interest payment date until, and including, the early redemption date which is expected to occur on October 17, 2019.

Nordea and Swedbank have acted as dealer managers, tender agents and joint bookrunners in connection with the issue of New Bonds and the Tender Offer and Gernandt & Danielsson has acted as legal counsel.

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This information is information that Betsson AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation and the Swedish securities markets act (2007:528). The information was submitted for publication, through the agency of the contact persons set out above, on September 19, 2019, at 17:15 CET.

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