

Press Release Betsson AB (publ)

Betsson publishes bond prospectus and applies for admission to trading of its bonds on Nasdaq Stockholm

On September 26, 2019, Betsson AB (publ) (the “Betsson”) issued senior unsecured bonds in the total amount of SEK 1,000,000,000 under a framework of SEK 2,500,000,000 (the “Bonds”). In accordance with the terms and conditions of the Bonds, Betsson has applied for admission to trading of the bonds at Nasdaq Stockholm and the first listing day at Nasdaq Stockholm is expected to be on or about November 21, 2019. In view of the admission to trading, Betsson has prepared a listing prospectus which has been approved by the Swedish Financial Supervisory Authority. The prospectus will be available at Betsson’s website www.betssonab.com and the Swedish Financial Supervisory Authority’s website www.fi.se.

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BETSSON AB (PUBL) IS A HOLDING COMPANY THAT INVESTS IN AND MANAGES FAST-GROWING COMPANIES WITHIN ONLINE GAMING. THE COMPANY IS ONE OF THE LARGEST IN ONLINE GAMING IN EUROPE AND HAS THE AMBITION TO OUTGROW THE MARKET, ORGANICALLY AND THROUGH ACQUISITIONS. THIS SHOULD BE DONE IN A PROFITABLE AND SUSTAINABLE MANNER, PRIMARILY IN LOCALLY REGULATED MARKETS. BETSSON AB IS LISTED ON NASDAQ STOCKHOLM, LARGE CAP (BETS).

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