

Press Release Betsson AB (publ)

The board of directors in Betsson AB has resolved on acquisition of own shares

The board of directors of Betsson AB (publ) has, based on the authorisation from the annual general meeting 7 May 2019, resolved that the company shall acquire own shares on Nasdaq Stockholm. The purpose of acquisitions of own shares shall be to improve the capital structure of the company by reducing the capital.

The repurchase program will be implemented in accordance with the EU Market Abuse Regulation No 596/2014 ("MAR") and Commission Delegated Regulation No 2016/1052 ("Safe Harbour Regulation").

Acquisition of own shares shall be subject to the following terms and conditions:

- Acquisitions may be made on one or several occasions up until and including 23 March 2020.
- The maximum amount for which shares may be acquired may not exceed SEK 60 million.
- The maximum number of shares which may be acquired may not exceed 2 million.
- Acquisitions shall be made at a price within the registered price interval of the share at any given time.
- Acquired shares shall be paid in cash.

In accordance with the authorization from the annual general meeting on 7 May 2019, the company's holding of own shares shall not at any given time exceed ten per cent (10 %) of the total number of outstanding shares in the Company. Currently, the company holds 6 078 592 of own shares. The total number of shares in the company amounts to 144 493 238, which means that a maximum amount of 8 370 731 shares may be repurchased based on the authorization.

About Betsson AB

Betsson AB (publ) is a holding company that invests in and manages fast-growing companies within online gaming. The company is one of the largest in online gaming in Europe and has the ambition to outgrow the market, organically and through acquisitions. This should be done in a profitable and sustainable manner, primarily in locally regulated markets. Betsson AB is listed on Nasdaq Stockholm Large Cap (BETS).

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This information is information that Betsson AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation and the Swedish securities markets act (2007:528). The information was submitted for publication, through the agency of the contact persons set out above, on March 20, 2020, at 14:15 CET.

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