

## Betsson granted online gaming licenses in Greece

Betsson is pleased to announce that it has been granted licenses for online gaming and betting in Greece by the Hellenic Gaming Commission (HGC) and will be launching its flagship brand, Betsson, in the next coming weeks.

Betsson.gr will offer sports betting, casino, live casino, and virtual sports. Betsson has received two of the new HGC licenses to operate in Greece; one license for games of chance (casino, slots, poker) and another one for betting (sportsbook), both of which are valid for an initial period of seven years.

“We are really pleased to receive these licenses and to welcome Greece as Betsson’s 18th locally regulated market. As in other markets, our vision for Greece is to offer the best customer experience possible and we have partnered with some great gaming suppliers and payment providers to augment our offering. The Greek gaming market has experienced significant growth over the past years, and we see a lot of potential”, comments Pontus Lindwall, President and CEO for Betsson AB.

Betsson Greece will be launched with a product offering specifically developed with the Greek players in mind, such as the *Betsson 500k* where players have to pick the correct outcome on twenty different events with the chance of winning big; and *Betsson+* that enables players to create their own bet on the football player they choose in all big events this summer. Furthermore, Betsson will offer a Greek language dedicated customer support service.

### For further information, please contact:

Pontus Lindwall, CEO Betsson AB and President  
[pontus.lindwall@betssonab.com](mailto:pontus.lindwall@betssonab.com)

Jonas Rodney, Interim Head of Investor Relations  
[jonas.rodney@betssonab.com](mailto:jonas.rodney@betssonab.com)

### About Betsson AB

Betsson AB (publ) is a holding company that invests in and manages fast-growing companies within online gaming. The company is one of the largest in online gaming in Europe and has the ambition to outgrow the market, organically and through acquisitions. This should be done in a profitable and sustainable manner, and with local adaptations. Betsson AB is listed on Nasdaq Stockholm Large Cap (BETS).

---

POST AND VISIT ADDRESS	TELEPHONE	REGISTERED OFFICE	E-MAIL WEB	CORPORATE REG.NO. VAT.REG.NO.
REGERINGSGATAN 28 111 53 STOCKHOLM, SWEDEN	+46 (0)8 506 403 00	STOCKHOLM	INFO@BETSSONAB.COM WWW.BETSSONAB.COM	556090-4251 SE556090425101