

Betsson completes acquisition of Inkabet

As of 1 October 2021, SW Nordic Limited, a subsidiary of Betsson AB (publ) has completed the acquisition of Inkabet's B2C online gambling business, a rapidly growing sportsbook and casino business targeting the western region of South America.

Betsson's ambition is to create shareholder value by outgrowing the online gambling market. The acquisition strengthens and expands Betsson's presence in Latin America, a strategically important region for the company. Betsson expects the acquisition to increase scale in the business and to unleash synergies, being both revenue and earnings accretive from the fourth quarter 2021 onwards.

N.B. For details on the transaction see press release published on 11 August 2021.

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About Betsson AB

Betsson AB (publ) is a holding company that invests in and manages fast-growing companies within online gaming. The company is one of the largest in online gaming in Europe and has the ambition to outgrow the market, organically and through acquisitions. This should be done in a profitable and sustainable manner, and with local adaptations. Betsson AB is listed on Nasdaq Stockholm Large Cap (BETS).

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