

Press release Betsson AB (Publ)

Notice of Betsson AB (publ)'s Annual General Meeting

Shareholders in Betsson AB (publ) (the "Company") are invited to its Annual General Meeting on Tuesday, 10 May 2022.

As a result of the spread of the coronavirus that causes COVID-19, the Board of Directors has decided that the Annual General Meeting will be held without the physical presence of shareholders, representatives and third parties and that voting rights can only be exercised by postal voting prior to the Annual General Meeting.

Remarks by the CEO Pontus Lindwall will be available from 10 May 2022 on the Company's website.

Notification etc.

Shareholders wishing to exercise their right to vote by mail must:

- be listed in the share register kept by Euroclear Sweden AB with respect to the situation as of Monday, 2 May 2022, and
- notify their participation by casting their postal votes according to the instructions provided in the Postal Voting section below so that the Company receive the postal votes no later than on Monday, 9 May 2022.

In order to have the right to take part in the voting, shareholders who have their shares registered in a custody account must, in addition to participating by casting their postal vote, register the shares in their own name so that the shareholders are registered in the share register as of Monday, 2 May 2022. Such registration can be temporary (so-called voting rights registration) and must be requested with the custodian in advance and in accordance with the custodian's routines. Voting rights registrations made no later than Wednesday, 4 May 2022, are included in the share register presented to the Annual General Meeting.

Postal Voting

Shareholders may exercise their voting rights at the Annual General Meeting solely by casting their votes in advance as stated in Section 22 in the Act (2022:121) on temporary exceptions to simplify holding of General Meetings of companies and associations (Sw: lagen (2022:121) om tillfälliga undantag för att underlätta genomförandet av bolags- och föreningsstämmor).

POSTAL AND VISITING ADDRESS	TELEPHONE	REGISTERED OFFICE	E-MAIL WEB	CORPORATE REG.NO. VAT.REG.NO.
REGERINGSGATAN 28 111 53 STOCKHOLM, SWEDEN	+46 (0)8 506 403 00	STOCKHOLM	INFO@BETSSONAB.COM WWW.BETSSONAB.COM	556090-4251 SE556090425101

The form posted by the Company on its website, <http://www.betssonab.com/>, shall be used for postal voting. The postal voting form is considered as notification of participation. The completed and signed postal voting form must be sent by email to proxy@computershare.se or by mail to Betsson AB, "AGM", c/o Computershare AB, Box 5267, SE-102 46 Stockholm, Sweden, and be delivered to the Company no later than Monday, 9 May 2022.

Shareholders who are natural persons may also cast a postal vote electronically through BankID verification, via Betsson AB's website, <http://www.betssonab.com/>. In addition, a natural person representing a legal person can cast a postal vote on behalf of the legal person through BankID. Postal votes through BankID must be submitted no later than Monday, 9 May 2022.

Shareholders may not state any instructions or conditions on the postal vote. If this is done, the vote (i.e., the postal voting in its entirety) shall be considered invalid. Additional terms and instructions for the postal voting are stated on the form.

If the shareholder is voting by mail via a representative, a valid power of attorney shall be attached to the postal voting form. The power of attorney form is available on the Company website, <http://www.betssonab.com/>. If the shareholder is a legal entity, a registration certificate or other proof of authority must be attached.

For questions about the postal voting or to receive the postal voting form or the form of the power of attorney per mail, please contact Computershare by phone number +46 (0)771 24 64 00 (Monday to Friday between 8.00 am to 4.00 pm CEST).

Proposed agenda

1. Election of a Chairman for the Meeting
2. Election of one or two persons to verify the minutes of the General Meeting together with the Chairman
3. Preparation and approval of the voting list
4. Approval of the agenda
5. Determination of whether the Meeting has been duly convened
6. Presentation of the Annual and Sustainability Report for 2021 and the auditor's report as well as the consolidated accounts and consolidated auditor's report
7. Resolution on adoption of the profit and loss statement and balance sheet for the Parent Company and Group

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8. Resolution on the appropriation of the Company's profits or losses according to the adopted balance sheet
 9. Resolution on discharge of liability for the Members of the Board of Directors and the Chief Executive Officer
 10. Adoption of the number of Board Members and alternates as well as auditors and deputy auditors
 11. Adoption of the remuneration for the Board Members and fees for the auditors
 12. Election of Board of Directors, Chairman of the Board and auditors
 13. Resolution on the Nomination Committee
 14. Resolution on approval of the Remuneration Report
 15. Resolutions on incentive schemes
 - a) Resolution on an incentive scheme based on transferable call options
 - b) Resolution on an incentive scheme based on employee stock options
 16. Splitting of shares and automatic redemption procedure (first occasion), comprising
 - a) Resolution on conducting a share split,
 - b) Resolution on a reduction in the share capital by automatic redemption of shares, and
 - c) Resolution on an increase in the share capital through a bonus issue
 17. Splitting of shares and automatic redemption procedure (second occasion), comprising
 - a) Resolution on conducting a share split,
 - b) Resolution on a reduction in the share capital by automatic redemption of shares, and
 - c) Resolution on an increase in the share capital through a bonus issue
 18. Resolution on authorising the Board of Directors to resolve upon a repurchase and transfer of series B shares
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19. Resolution on authorising the Board of Directors to resolve upon an issue of shares and/or convertibles
20. Resolution on amendment of the Articles of Association

ATTACHMENT: Notice of Betsson AB's Annual General Meeting on 10 May 2022

This information was submitted for publication, through the agency of the contact person set out below, on 8 April 2022, at 08:00 CEST.

For further information, please contact:

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About Betsson AB

Betsson AB (publ) is a holding company that invests in and manages fast-growing companies within online gaming. The company is one of the largest in online gaming in Europe and has the ambition to outgrow the market, organically and through acquisitions. This should be done in a profitable and sustainable manner, and with local adaptations. Betsson AB is listed on Nasdaq Stockholm (BETS).

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