

BETSSON ANNOUNCES EXPIRATION DATE FOR TENDER OFFER REGARDING BONDS

Reference is made to Betsson AB's (publ) (the "Company" or "Betsson") press release on 8 June 2022, according to which the Company, in connection with a possible issue of new bonds (the "New Bonds"), is offering holders of the Company's outstanding senior unsecured floating rate bonds maturing on 26 September 2022 with ISIN SE0013110814 and outstanding amount of SEK 1,000,000,000 (the "Bonds") to tender Bonds for purchase by the Company for cash up to the total nominal amount of New Bonds issued at a price of 100.50% of the nominal amount (the "Tender Offer") and subject to the further terms set forth in the tender information document dated 8 June 2022 (the "Tender Information Document").

In accordance with the Tender Information Document the Company hereby announces that the Tender Offer is expected to expire today 15 June 2022 since the Company intends to close the ongoing book building process of the New Bonds conditional upon a successful book building process and, in accordance with the Tender Information Document, unless the Tender Offer is extended, re-opened, withdrawn or terminated at the sole discretion of the Issuer.

Dealer manager and sole bookrunner:

Nordea Bank Abp:

+46 720 83 55 05, NordeaLiabilityManagement@nordea.com

For further information, please contact the Company at:

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About Betsson AB

Betsson AB (publ) is a holding company that invests in and manages fast-growing companies within online gaming. The company is one of the largest in online gaming in Europe and has the ambition to outgrow the market, organically and through acquisitions. This should be done in a profitable and sustainable manner, and with local adaptations. Betsson AB is listed on Nasdaq Stockholm (BETS).

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