

BETSSON ISSUES BONDS OF EUR 90 MILLION AND ANNOUNCES RESULTS FROM TENDER OFFER OF OUTSTANDING BONDS

Betsson AB (publ) (the “Company” or “Betsson”) has successfully issued senior unsecured bonds to a total amount of EUR 90,000,000 under a framework of up to EUR 250,000,000 with a tenor of three years, a floating interest rate of EURIBOR three months plus 650 bps and final maturity date in June 2025 (the “New Bonds”).

Comment from Martin Öhman, CFO Betsson AB: “I’m pleased to see the large interest for our new bond from a broad range of investors, including Nordic and international institutions. This signals confidence in our business strategy, which continues to generate profitable growth and stable cash flows.”

Betsson further announces the results of the tender offer (the “Tender Offer”) to the holders of Betsson’s outstanding senior unsecured floating rate bonds maturing on 26 September 2022 with ISIN SE0013110814 and an outstanding amount of SEK 1,000,000,000 (the “Bonds”). The Tender Offer expired at 15.45 CEST on 15 June 2022. Bonds in an aggregate amount of SEK 700,000,000 have been validly tendered and accepted by the Issuer.

Betsson will complete the Tender Offer and the price for the Bonds in the Tender Offer amount to 100.50 per cent of the nominal amount per Bond. Betsson will also pay accrued and unpaid interest from, but excluding, the previous interest payment date until, and including, the settlement date for the Tender Offer. Settlement date for the Tender Offer is expected to occur on 23 June 2022.

Nordea has acted as dealer manager and sole bookrunner in connection with the issue of the New Bonds and the Tender Offer and Gernandt & Danielsson has acted as legal counsel.

Dealer manager and sole bookrunner:

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This information is information that Betsson AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, on 15 June 2022, 17:30 CEST.

About Betsson AB

Betsson AB (publ) is a holding company that invests in and manages fast-growing companies within online gaming. The company is one of the largest in online gaming in Europe and has the ambition to outgrow the market, organically and through acquisitions. This should be done in a profitable and sustainable manner, and with local adaptations. Betsson AB is listed on Nasdaq Stockholm (BETS).

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