

## BETSSON GRANTED ONLINE GAMING LICENSE IN PROVINCE OF CORDOBA, ARGENTINA

Betsson, through subsidiaries, has been granted an online gaming license in the province of Cordoba in Argentina, which is the third license for the Group in Argentina. The new license, granted to Betsson and its partner Casino de Victoria, is one out of eight licenses that have been awarded by the local regulator Loteria de Cordoba.

The cooperation between international online gaming operator Betsson and Casino de Victoria, a leading land-based operator in Argentina and part of Grupo Mautone, started back in 2019. The two companies joined forces to work on the applications for online gaming licenses in the Province of Buenos Aires and in the City of Buenos Aires, both of which have been granted and operations were launched during 2022.

Speaking about this milestone in Argentina, Pontus Lindwall, President and CEO of Betsson AB, said: "We are very pleased to have received a license to operate in the locally regulated market in the province of Cordoba, together with our partner, Casino de Victoria. When merging their long experience in the Argentinian market with our know-how in online gaming, we can truly reach our ambition of becoming a market leader in this rapidly growing online market."

### For further information, please contact:

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### About Betsson AB

Betsson AB (publ) is a holding company that invests in and manages fast-growing companies within online gaming. The company is one of the largest in online gaming in Europe and has the ambition to outgrow the market, organically and through acquisitions. This should be done in a profitable and sustainable manner, and with local adaptations. Betsson AB is listed on Nasdaq Stockholm (BETS B).

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