

Betsson AB publishes annual and sustainability report for 2022

Today Betsson AB publishes its annual and sustainability report for 2022 on its website at www.betssonab.com. The year was characterised by continued investments to deliver profitable growth. For the full year 2022, Group revenue increased by 18 percent and operating profit (EBIT) increased by 11 percent.

In the annual and sustainability report Pontus Lindwall, President and CEO of Betsson AB, commented on the past year:

“Gambling is a common popular pastime all over the world, and for 60 years we have been providing entertainment in the form of casino games, sports betting and other types of games. We have been leading the digitalisation of the industry from the very start with the switch to online gaming, and we are still pioneers in everything we do. We have focused on geographic diversification in recent years, entering new markets all over the world and strengthening our product offering and competitiveness. Combined with disciplined capital allocation and constant focus on profitable growth, our efforts have paid off - we can look back at the best year ever in Betsson’s history.”

A printed version of the annual and sustainability report can be ordered at ir@betssonab.com.

This information is information that Betsson AB (publ) is obliged to make public pursuant to the Securities Markets Act (Sw. lagen (2007:528) om värdepappersmarknaden). The information was submitted for publication, through the agency of the contact person set out below, on 5 April 2023, 14.30 CEST.

For further information, please contact:

Martin Öhman, CFO Betsson AB
+46 (0)8 506 403 00, ir@betssonab.com

Roland Glasfors, Vice President Communications & Investor Relations, Betsson AB
+46 760 024863, ir@betssonab.com

About Betsson AB

Betsson AB (publ) is a holding company that invests in and manages fast-growing companies within online gaming. The company is one of the largest in online gaming in Europe and has the ambition to outgrow the market, organically and through acquisitions.

POST AND VISIT ADDRESS	TELEPHONE	REGISTERED OFFICE	E-MAIL WEB	CORPORATE REG.NO. VAT.REG.NO.
REGERINGSGATAN 28 111 53 STOCKHOLM, SWEDEN	+46 (0)8 506 403 00	STOCKHOLM	INFO@BETSSONAB.COM WWW.BETSSONAB.COM	556090-4251 SE556090425101

This should be done in a profitable and sustainable manner, and with local adaptations.
Betsson AB is listed on Nasdaq Stockholm (BETS B).

POST AND VISIT ADDRESS	TELEPHONE	REGISTERED OFFICE	E-MAIL WEB	CORPORATE REG.NO. VAT.REG.NO.
REGERINGSGATAN 28 111 53 STOCKHOLM, SWEDEN	+46 (0)8 506 403 00	STOCKHOLM	INFO@BETSSONAB.COM WWW.BETSSONAB.COM	556090-4251 SE556090425101