

## Betsson AB publishes annual and sustainability report for 2023

Today Betsson AB has published the annual and sustainability report for 2023 on its website [www.betssonab.com](http://www.betssonab.com). During 2023, Betsson continued to deliver according to its growth strategy with geographic expansion organically and through acquisitions. For 2023, the Group's revenue increased by 22 percent and operating profit (EBIT) increased by 60 percent, compared to the previous year.

In the annual and sustainability report Pontus Lindwall, President and CEO of Betsson AB, commented on the past year:

“When we sum up the past jubilee year 2023, we can look back on a new record year for Betsson. Several important strategic initiatives were taken to strengthen the product offering, manage risks through geographic diversification, and to create conditions for continued profitable growth with an increased share of revenue from locally regulated markets. The year was characterized by continued high customer activity, which resulted in new record figures across the board.”

A printed version of the annual and sustainability report can be ordered at [ir@betssonab.com](mailto:ir@betssonab.com).

*This information is information that Betsson AB (publ) is obliged to make public pursuant to the Securities Markets Act (Sw. lagen (2007:528) om värdepappersmarknaden). The information was submitted for publication, through the agency of the contact person set out below, on 5 April 2024, 17.15 CEST.*

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### About Betsson AB

Betsson AB (publ) is a holding company that invests in and manages fast-growing companies within online gaming. The company is one of the largest in online gaming in Europe and has the ambition to outgrow the market, organically and through acquisitions.

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This should be done in a profitable and sustainable manner, and with local adaptations.  
Betsson AB is listed on Nasdaq Stockholm Large Cap (BETS B).

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