

Betsson receives highest possible ESG rating, AAA, by MSCI

Betsson AB today announces that it has been awarded an AAA rating by Morgan Stanley Capital International (MSCI) ESG Ratings, an upgrade from the previous AA level. The AAA rating is the highest possible and confirms Betsson's dedicated efforts in environmental, social, and governance (ESG) practices, which form a part of running a profitable business long-term.

Pontus Lindwall, CEO of Betsson AB, commented on the recognition: "Receiving the highest ESG rating from MSCI is a testament to Betsson's dedication to ethical business practices, responsible gaming, and sustainability. These are constant efforts that span across the entire business as we are continuously striving to improve."

Morgan Stanley Capital International (MSCI) ESG ratings measure a company's resilience to long-term ESG risks, helping investors identify ESG risks and opportunities within their portfolios. Ratings range from AAA (highest) to CCC (lowest), based on a company's exposure to and management of industry specific ESG risks relative to peers. Rated companies incur no costs for the rating. MSCI's methodology ensures unbiased and independent assessments, maintaining the credibility and objectivity of the evaluations.

For further information, please contact:

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About Betsson AB

Betsson AB is an engaged owner of fast-growing companies in the online gaming industry. We are one of the largest online gaming groups worldwide and have the ambition to grow faster than the market, organically and through acquisitions. Growth should be generated in a profitable and sustainable manner. Betsson AB is listed on Nasdaq Stockholm Large Cap (BETS-B).

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