

## **Betsson announces the result of the voluntary tender offer and exercise right for early redemption of existing bonds 2022/2025**

On 9 September 2024, Betsson AB (publ) (the “**Company**”) announced a tender offer to the holders of the Company’s existing senior unsecured bonds with ISIN SE0017769672 (the “**Existing Bonds**”) to participate in a tender offer where the Company, subject to the settlement of the bond issue which the Company announced on 9 September 2024 (the “**New Bond Issue**”), repurchases the Existing Bonds for cash at a price of 103.25 per cent. of the nominal amount plus accrued and unpaid interest (the “**Tender Offer**”). In accordance with the Company’s press release on 9 September 2024, the Tender Offer expired at 12.00 CEST on 12 September 2024. Existing Bonds in an aggregate nominal amount of EUR 50,400,000 have been validly tendered and accepted by the Company. The settlement date for the Tender Offer is expected to occur on 23 September 2024 in connection with the settlement date of the New Bond Issue.

In accordance with the Company’s press release on 11 September 2024, the Company will fully redeem early the Existing Bonds, subject to settlement of the New Bond Issue (the “**Early Redemption**”). Provided that the conditions for Early Redemption are met (which will be announced separately), the Existing Bonds will be redeemed on 8 October 2024 (the “**Redemption Date**”) at the redemption price of 103.25 per cent. of the nominal amount together with accrued but unpaid interest up to (and including) the Redemption Date (the “**Redemption Price**”). The Redemption Price will be paid to each person who is registered as owner of Existing Bonds in the debt register maintained by Euroclear Sweden at the end of business on 1 October 2024. In connection with the Early Redemption, the Existing Bonds will be de-listed from Nasdaq Stockholm. A notice of early redemption has today been sent to holders directly registered in the debt register as owners of Existing Bonds as per 11 September 2024. The notice of Early Redemption will also be available at the Company’s website [www.betssonab.com](http://www.betssonab.com).

**For further information, please contact:**

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**About Betsson AB**

Betsson AB is an engaged owner of fast-growing companies in the online gaming industry. We are one of the largest online gaming groups worldwide and have the ambition to grow faster than the market, organically and through acquisitions. Growth should be generated in a profitable and sustainable manner. Betsson AB is listed on Nasdaq Stockholm Large Cap (BETS-B).