

Changes in Betsson AB's Group Management

Betsson AB announces today changes in the Group Management. Two new roles, Operational CEO and Operational CFO, will form part of the Company's management.

After this change, Betsson AB's Group Management will consist of:

- Pontus Lindwall, President & Chief Executive Officer (President & CEO)
- Martin Öhman, Chief Financial Officer (CFO)
- Triin Toomemets-Krasnitski, Chief Legal Officer (CLO)
- Jesper Svensson, Chief Executive Officer of Operations (Operational CEO)
- Kristian Saliba, Chief Financial Officer of Operations (Operational CFO)

Jesper Svensson and Kristian Saliba both have a long background in the Group in these roles.

For further information, please contact:

Pontus Lindwall, CEO
+46 8 506 403 00
ir@betssonab.com

About Betsson AB

Betsson AB is an engaged owner of fast-growing companies in the online gaming industry. We are one of the largest online gaming groups worldwide and have the ambition to grow faster than the market, organically and through acquisitions. Growth should be generated in a profitable and sustainable manner. Betsson AB is listed on Nasdaq Stockholm Large Cap (BETS-B).

POST AND VISIT ADDRESS	TELEPHONE	REGISTERED OFFICE	E-MAIL WEB	CORPORATE REG.NO. VAT.REG.NO.
REGERINGSGATAN 28 111 53 STOCKHOLM, SWEDEN	+46 (0)8 506 403 00	STOCKHOLM	INFO@BETSSONAB.COM WWW.BETSSONAB.COM	556090-4251 SE556090425101