Betsson issues new senior unsecured bonds, announces the result of the voluntary tender offer and exercises right for early redemption of existing bonds

Betsson AB (publ) (the "**Company**") announces today that it has successfully placed senior unsecured bonds with a tenor of four years and in an amount of EUR 75,000,000 under a framework of EUR 250,000,000 (the "**New Bonds**" or the "**Bond Issue**"). The New Bonds will carry floating rate interest of EURIBOR 3m plus 2.75 per cent. *per annum* and were issued at par. The issue date for the New Bonds is expected to be 4 December 2025. The Bond Issue saw strong demand from a broad base of Nordic and international institutional investors and was significantly oversubscribed. Arctic Securities AS, filial Sverige and Pareto Securities AB acted as Joint Bookrunners in connection with the Bond Issue.

On 17 November 2025, the Company announced a tender offer to the holders of the Company's existing senior unsecured bonds with ISIN SE0020845592 (the "**Existing Bonds**") to participate in a tender offer where the Company, subject to the settlement of the Bond Issue, repurchases Existing Bonds for cash at a price of 102.30 per cent. of the nominal amount plus accrued and unpaid interest (the "**Tender Offer**"). In accordance with the Company's press release on 17 November 2025, the Tender Offer expired at 14.00 CET on 20 November 2025. Existing Bonds in an aggregate nominal amount of approximately EUR 4.5 million have been validly tendered and accepted by the Company. The settlement date for the Tender Offer is expected to occur on 4 December 2025 in connection with the settlement date of the Bond Issue.

In accordance with the Company's press release on 17 November 2025, the Company will fully redeem early the Existing Bonds, subject to settlement of the Bond Issue (the "**Early Redemption**"). Provided that the conditions for the Early Redemption are met (which will be announced separately), the Existing Bonds will be redeemed on 16 December 2025 (the "**Redemption Date**") at the redemption price of 102.30 per cent. of the nominal amount together with accrued but unpaid interest up to (and including) the Redemption Date (the "**Redemption Price**"). The Redemption Price will be paid to each person who is registered as owner of Existing Bonds in the debt register maintained by Euroclear Sweden at the end of business on 9 December 2025. In connection with the Early Redemption, the Existing Bonds will be de-listed from Nasdaq Stockholm. A notice of Early Redemption has today been sent to holders directly registered in the debt register as owners of Existing Bonds as per 19 November 2025. The notice of Early Redemption will also be available at the Company's website www.betssonab.com.

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About Betsson AB

Betsson AB is an engaged owner of fast-growing companies in the online gaming industry. We are one of the leading online gaming groups worldwide and have the ambition to grow faster than the market, organically and through acquisitions. Growth should be generated in a profitable and sustainable manner. Betsson AB is listed on Nasdaq Stockholm Large Cap (BETS-B).