

## Shareholding notification due to repurchases of own shares

Betsson AB (publ) hereby announces, in accordance with Chapter 4, Section 18 of the Swedish Financial Instruments Trading Act (1991:980) (LHF), that on 26 March 2026 the company acquired 35,400 of its own Class B shares. Following this transaction, the company's total holding of its own shares amounts to 7,149,655 Class B shares, which means that Betsson's own holding corresponds to 5.01 percent of the total number of shares and thus exceeds the threshold of five percent pursuant to Chapter 4, Section 5 of the LHF.

The share repurchases form part of Betsson's share buyback program of up to the equivalent of EUR 40 million, as announced by Betsson on 24 October 2025. The buyback program runs from 24 October 2025 to 30 April 2026 and is being carried out in accordance with the EU Market Abuse Regulation (MAR) and the Commission Delegated Regulation (EU) 2016/1052 (the so-called "Safe Harbour Regulation").

**For further information, please contact:**

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*This information is information that Betsson AB is obliged to make public pursuant to the Financial Instruments Trading Act. The information was submitted for publication, through the agency of the contact person set out above, on 27 March 2026, at 11:00 CET.*

### About Betsson AB

Betsson AB is an engaged owner of fast-growing companies in the online gaming industry. We are one of the leading online gaming groups worldwide and have the ambition to grow faster than the market, organically and through acquisitions. Growth should be generated in a profitable and sustainable manner. Betsson AB is listed on Nasdaq Stockholm Large Cap (BETS-B).

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